



FrankAdvice
better decisions

How we work is just as important as what we do, **so our values guide us every step of the way.**



Frank is patient
the answer will come



Frank is kind
to ourselves and others



Frank is generous
we offer our time and share our ideas



Frank is open
we learn with others



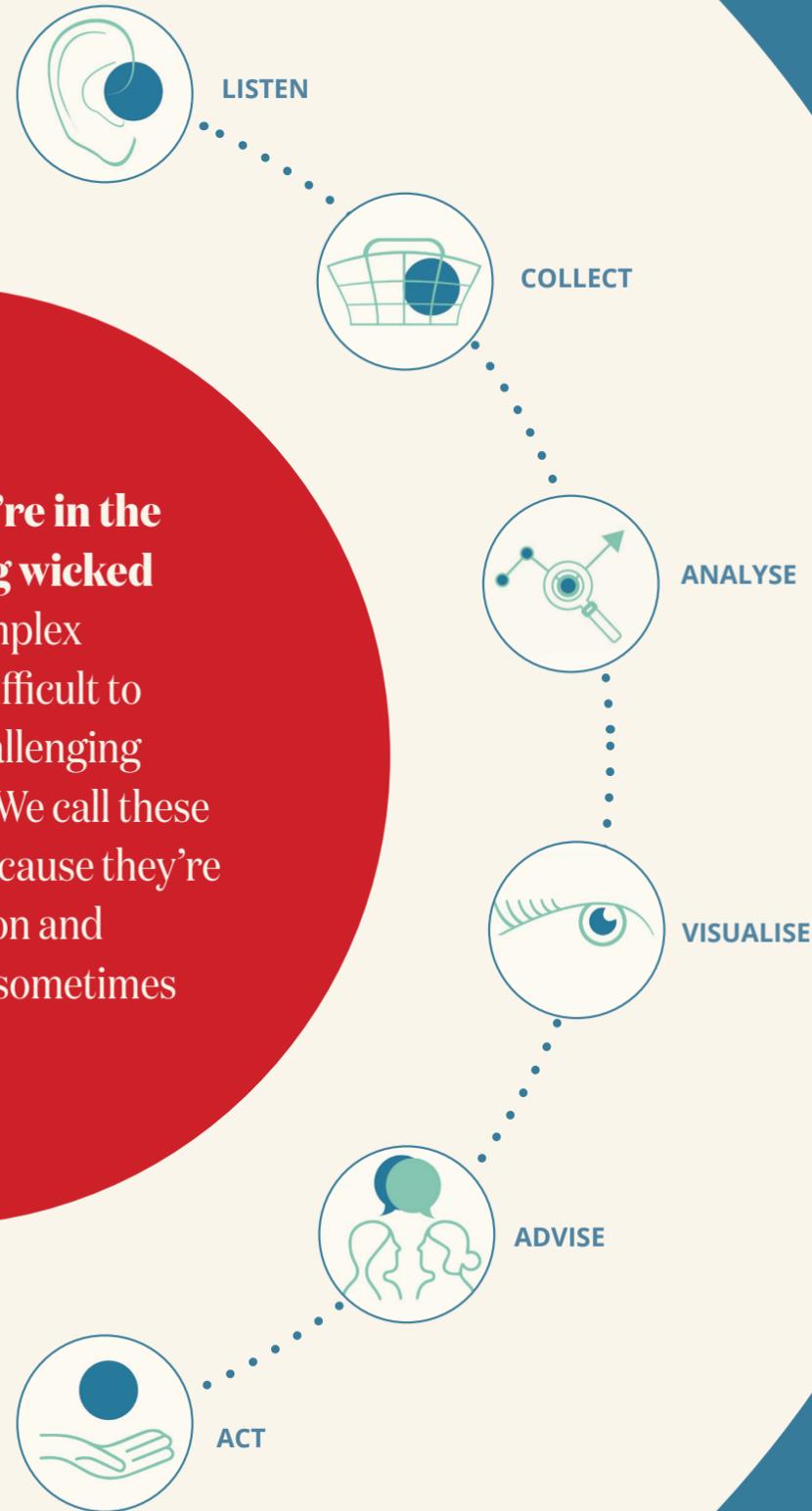
Frank is rigorous
New Zealanders deserve the best

We believe that **decision-making** is more effective **done together.**

That's why **FrankAdvice** is committed to being generous with our time and knowledge, from sharing ideas internally to being transparent about our methodology with clients.



How we work with each other & our clients



Here at Frank, we're in the business of solving wicked problems – the complex problems that are difficult to define and full of challenging interdependencies. We call these problems wicked because they're resistant to resolution and they're persistent – sometimes over generations.

Meet the team helping you make better decisions

FrankAdvice brings together an experienced and diverse team who have held senior positions in government, including in policy and service delivery.

Our collective experience drives our passion for effective decision-making. We use the best evidence-based processes, frameworks and insights from New Zealand and overseas to support better outcomes for impacted communities.

We work with data teams, evaluators, policy teams, NGOs, government advisors, businesses, academics and communities to help build and deliver a persuasive argument that enables delivery of goals and secures funding.



EMILY MASON
CHIEF EXECUTIVE OFFICER



REBECCA ESSERY
CHIEF POLICY CONSULTANT



CAITLIN SOWDEN
SENIOR POLICY CONSULTANT



SARAH HABERSHON
CHIEF VISUAL CONSULTANT

FrankAdvice has developed a robust working model that creates a **supportive, collaborative environment for clients.**

FrankAdvice can partner with you to support your organisation's work programme and build team capacity and capability so your staff are more equipped to **find solutions to wicked problems.**

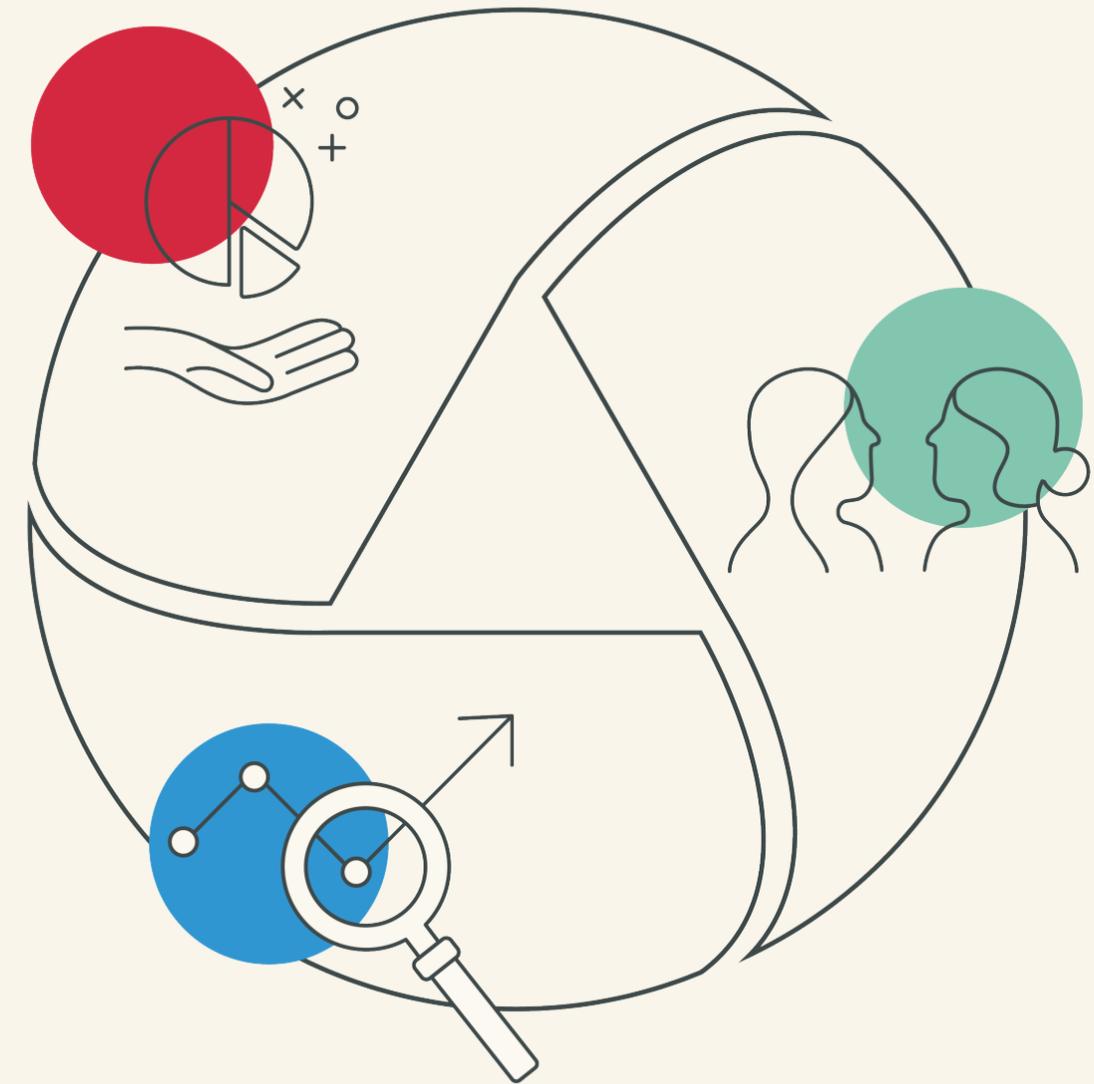


Evidence

Relevant, quality evidence might include scientific literature, data analysis, or evaluations of past decisions - ideally all three.

Design-based practices

It's crucial to incorporate the voices, wisdom, and first-hand knowledge of the people who will be affected by a decision.



Empirical Measurement

Consistently measuring and evaluating outcomes to learn what works for whom, and adjusting our responses accordingly.

“

The real value of our work is realised when decisions change and people live better lives as a result of the insight generated.

”

— EMILY MASON



Often the biggest barrier to good decision-making is the sheer amount of information, reports and data.

This can leave you feeling overwhelmed, hindering your ability to turn the facts into a compelling narrative.

We're experts in finding the information and theory that align with your vision and support you to make evidence-based decisions.

We work with you to help build and deliver a persuasive argument to the people that matter.

Products & Services

At FrankAdvice we have a range of product and service offerings designed to support your organisation achieve **better outcomes for the people you serve.**

We believe that to make **better decisions**, it's crucial to consider both the human stories and the hard facts that substantiate them.



Theories of Change and Intervention Logics

We can support you to build evidence-based logic models that articulate the inputs, expected outputs and outcomes of your investments in the short, medium and long term.

Briefings and Strategic Documents

We produce high quality briefings for Ministers, Cabinet papers, reports, budget bids and strategic documents that simplify complicated stories and powerfully convey key messages.

Investment Proposals

We provide strategic advice so you can make a tangible argument that successfully secures funding.

Strategies and Operating Models

We can help you define and articulate your organisational or group strategy, and provide advice on the people, processes, tools, data and governance you need to put it into practice.

Evidence Storytelling

We create beautifully simple illustrations, presentations, communication plans and reports to tell complicated evidence stories to a range of stakeholders.

Evidence-based Collaborative Improvement Frameworks

We are experts in collective impact and networked improvement science frameworks that enable organisations to partner with each other to achieve shared outcomes.

Evidence Centres and Analytics Teams

We provide bespoke capacity and capability advice to help you build an evidence centre or analytics team to enable your organisation to realise the value of the data you collect and generate for better every day decision-making.

Cost Benefit Analysis for Wellbeing

We can help you use the 2019 NZ Treasury methodology to demonstrate the value generated by innovative wellbeing programmes that deliver a range of social and economic benefits for individuals and government.

Data Governance Guidelines and Advisory

We help your organisation align your data collection with your mission and purpose to maximise the value of the data you hold while managing risk.

Measurement frameworks

We can help you design a measurement framework that enables you to monitor and report on the impact of an intervention. We can advise on existing relevant indicators, and help you to design new data collection to fill gaps.

Workshop design

We design and run bespoke workshops to help you achieve consensus and move forward on key organisational questions.

Training and professional development

We offer bespoke training across the full range of policy skills, working with you to understand your team's needs. We also offer the opportunity for your staff to shadow, observe and work alongside us in your project, so that they can test and develop their skills in a supported way. We can also offer one-on-one coaching and mentoring.

Ready to strengthen
your organisation's
**decision making and
problem solving?**

CALL EMILY MASON
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