



City of San Diego  
Eighth District

MEMORANDUM

**DATE:** January 3, 2018

**TO:** Mayor Kevin Faulconer

**FROM:** Councilmember David Alvarez

**SUBJECT:** Nomination of Puja Batra to Community Forest Advisory Board

I am pleased to renominate Puja Batra to the City of San Diego's Community Forest Advisory Board.

Ms. Batra is an ecologist and founder of Batra Ecological Strategies, working as an independent consultant in the fields of urban ecological design, ecosystem conservation and restoration, and sustainable development.

Ms. Batra was trained as a scientist, with years of experience in sustainable development – a cross-sectoral field designing solutions and problem-solving using multi-stakeholder approaches. She previously held senior level positions, directing both technical and operational aspects of a \$40 million, 10-year biodiversity conservation project at Conservation International, based in Washington DC.

Puja has volunteered throughout her career with non-profits -- as an employee, a consultant, advisor and board member of various biodiversity and nature conservation organizations. She has served as a board member of the San Diego Green Building Council, an environmental nonprofit dedicated to providing education, outreach, and advocacy surrounding green building in the San Diego community.

Thank you for the opportunity to renominate such a well-qualified and knowledgeable candidate.