

katie hibbard

ILLUSTRATION & DESIGN

OBJECTIVE

Freelance illustrator with developed and refined skills. Graphic design graduate painting and drawing for any surface from concept through production. Passion for lasting and sustainable craft.

SKILLS

Collaborative teammate
Textile print
Adobe Creative Suite
Brand/identity program
Digital marketing
Conceptual thinker
Identify trends
Organization
Strategic relationship
Apparel design understanding
Strong color sense
Permaculture knowledge
Sewing

EDUCATION

Point Loma Nazarene University
San Diego, CA
May 2018
Bachelor of Arts
Illustration focus
Sustainability in Action
Environmental Law
Dean's List
Graphic Design Scholarship
Environmental Club President
Notable Project >
Senior Graphic Design
Professionally reviewed Portfolio

Santana Institute
Sorrento, IT
January-May 2016
Live Sketching + Illustration
Photography
Coastal Marine Life Research
GPA: 3.67

EXPERIENCE

The Ecology Center
San Juan Capistrano, CA
May 2012-present
Illustration
Currently, working with our design director, painting and drawing several concepts to be implemented onto different surfaces including, t-shirts, poster boards, and web marketing. My focus is to paint clear vibrant art that is playful and imaginative.

Graphic Design Intern
Added to my graphic design and illustration skill set by creating informational posters, flyer's, and added opinion on overall brand expertise under their brand identity.

Store Manager
Created an outstanding customer service experience by greeting each customer, educating/leading tours of the grounds and ensuring their needs/questions were met.

All Species
Oceanside, CA
May 2014-present
Illustration
Currently, watercoloring and designing a DIY natural dye calendar. Pen illustration for Furoshiki Wrap informational card, animated GIF and book.

Graphic Designer
Designed typography to go on new postcards.

Apparel Production Assistant
Harvesting plants for natural dyes, implementing color, sewing, and ironing sustainable textile design. Block printing and eco printing natural design.

EXPERIENCE CONTINUED

Coastal Roots Farm
Encinitas, CA
November-January 2018
Watercolor Illustration
Painted 70 vibrant, realistic vegetable and fruits for their recipe brochures and book to help inform customers.

Plant with Purpose
San Diego, CA
June-September 2018
Watercolor Illustration
Watercolored San Diego seasonal produce for 2018 annual gala invitations and event sign-age.

BLVR
San Diego, CA
October-December 2017
Graphic Design Intern
Listened to direction and guidance in order to create layouts appealing to their clients.

Point Loma Nazarene University
San Diego, CA
June-November 2017
Illustration
Illustrated front cover and secondary images for the spring and fall Viewpoint Issues.

VOLUNTEER

Plant with Purpose
San Diego, CA
2016-2018

The Ecology Center
San Juan Capistrano, CA
2013-2017

Point Loma Nazarene University
San Diego, CA
2012-2016
President- Environmental Club