

katie hibbard

HOSPITABLE CRAFT

food+thread+
garden+design

OBJECTIVE

High level creative conceptual thinker and hands-on maker. Dedicated and motivated graphic design graduate seeking to develop all design from concept through production. Passion for lasting and sustainable craft.

SKILLS

Collaborative teammate
Adobe Creative Suite
Brand/identity program
Digital marketing
Conceptual thinker
Identify trends
Organization
Strategic relationship
Apparel design understanding
Strong color sense
Sewing

EDUCATION

Point Loma Nazarene University
San Diego, CA
May 2018

Bachelor of Arts
Sustainability in Action
Environmental Law
Dean's List
Graphic Design Scholarship
Environmental Club President
Notable Project >
Senior Graphic Design
Professionally reviewed Portfolio

Santana Institute
Sorrento, IT
January-May 2016

Live Sketching + Illustration
Photography
Coastal Marine Life Research
GPA: 3.67

EXPERIENCE

The Ecology Center
San Juan Capistrano, CA
May 2012-Present

Graphic Design Intern
Added to my graphic design and illustration skill set by creating informational posters, flyer's, and added opinion on overall brand expertise under their brand identity.

Road Trip Crew
Currently, through field trips, farm-to-table meals, skill-based workshops, pop up farmers markets, and community celebration, I bring The Ecology Center's transformative education anywhere. Illustrating design that will weave through the book that goes with the Road Trip experience.

Store Manager
Created an outstanding customer service experience by greeting each customer, educating/leading tours of the grounds and ensuring their needs/questions were met.

All Species
Oceanside, CA
May 2014-February 2018

Graphic Design and Illustration
Designed new postcards and illustrated informational card, animated GIF and book.

Assistant
Harvested plants for natural dyes, implemented color, sewed, and ironed sustainable textile design.

EXPERIENCE CONTINUED

Coastal Roots Farm
Encinitas, CA
November-January 2018

Watercolor Illustration
Painted 70 vibrant, realistic vegetable and fruits for their recipe brochures and book to help inform customers.

BLVR
San Diego, CA
October-December 2017

Graphic Design Intern
Listened to direction and guidance in order to create layouts appealing to their clients.

Point Loma Nazarene University
San Diego, CA
June-November 2017

Illustration
Illustrated front cover and secondary images for the spring and fall Viewpoint Issues.

VOLUNTEER

Plant with Purpose
San Diego, CA
2016-2018

The Ecology Center
San Juan Capistrano, CA
2013-2017

Point Loma Nazarene University
San Diego, CA
2012-2016
President- Environmental Club

The Surfrider Foundation
Orange County/Sacramento, CA
2011-2015
Lobbied-SB 270 Bill