

Media Policies and Guidelines

Thank you for your interest in Hill Country ComiCon.

- Media credentials will be issued onsite. No advance credentials will be issued.
- HCComiCon Media Operations reserves the right to limit the number of credentials to any media outlet. Walk-in media credentials will be available on-site on a limited basis. Vendors/exhibitors to HCC2019 are not eligible for media credentials. HCC in accordance with New Braunfels Civic Center Operations reserves the right to refuse media credentials and to revoke media credentials.
- HCC media credentials must be visible at all times while in the NB Civic Center.
- Times and locations of news conferences and/or panels will be announced as scheduled. The daily schedule of HCC is subject to change. Check with staff for updated information.
- Recipients of media credentials agree to refrain from advocacy-oriented activities in this area. Personal endorsements and/or promotional efforts will not be tolerated; media credentials will be revoked.
- Requests for interviews should be submitted to media@hillcountrycomicon.com.
- All electronic devices must be silenced during all panel sessions or media briefings.
- Media are not permitted into green room or VIP areas.
- Inappropriate behavior, abusive language, and threats of any kind will not be tolerated. Media credentials will be immediately revoked. By accrediting yourself at HCC you agree to share your footage or pictures taken during the Con with our Media Team. Your pictures and footage might be used for HCC marketing purposes.
- When providing photos / videos / audio to us, make sure that your materials are not watermarked, resized or otherwise edited. For video, it can be anything from 10 seconds to 30 minutes.
- The photos / videos that you take on grounds can be sent to us via **Email to:**
Media@HillCountryCC.com

Your materials are due at the latest three weeks after the Convention. For film or video longer than 30 minutes, we understand it may take you longer than three weeks after the show to send media files, please email www.HillCountryCC.com to notify us.

Thank you for your cooperation and see you at the show!

Media Credentials Application

All journalists seeking credentials for Hill Country ComiCon 2018 must complete this form to be considered for admission. Hill Country ComiCon will take place March 16-17 in New Braunfels Texas. Please be aware of the below:

1. Media credentials are reserved for working members of the press only. This includes editors, reporters, authors, bloggers, select podcasters, producers, camera crews and photographers.
2. Credentials will not be granted to non-editorial media professionals including publishers, general managers, account representatives, sales executives, brand executives and PR/marketing representatives, as well as anyone whose primary purpose for attending HCC is, in our judgment, for reasons other than covering it as working news media.
3. This form must be completed for each staffer who plans to attend from your outlet. All media outlets are limited to three (2) credentials per news outlet, inclusive of writers, photographers and production crew. Please fill out the form exactly as you wish for your name, title and outlet to appear on your credentials.
4. Bloggers: Blogs must cover current and/or related news. New posts must be created on a weekly or more frequent basis. Blog traffic must exceed a minimum of 1,000 unique visits a month. YouTube channels must also meet these criteria to qualify for press badge.
5. Freelancers & Video Production Companies: Crews must provide a verifiable letter of assignment from a bona fide media outlet. Those hired by HCC attendees to film at HCC will not be considered for media accreditation.
6. In some cases, we may request additional verification about your past work or coverage plans.

If you have any questions or need further assistance, please email Media@HillCountryCC.com

* Required

Prefix (Mr., Ms., etc.)

First Name *

Last Name *

Media Outlet / Publication / Company *

Title / Position *

Email Address *

Twitter Handle

WORK ADDRESS

Address Line 1 *

Address Line 2

City * State / Province * ZIP Code *

Country *

Work Phone *

Cell Phone *

Editor / Producer Name *

Editor / Producer Phone *

Media Outlet Type *

How many people will be exposed to your coverage? *Websites and blogs will be expected to provide Google Analytics results or similar data.

Please provide links to any of your recent relevant coverage of comic or pop-culture related news and events. *

Please describe your audience. *

Date(s) your coverage will appear *

Please provide any additional notes or comments if necessary.
