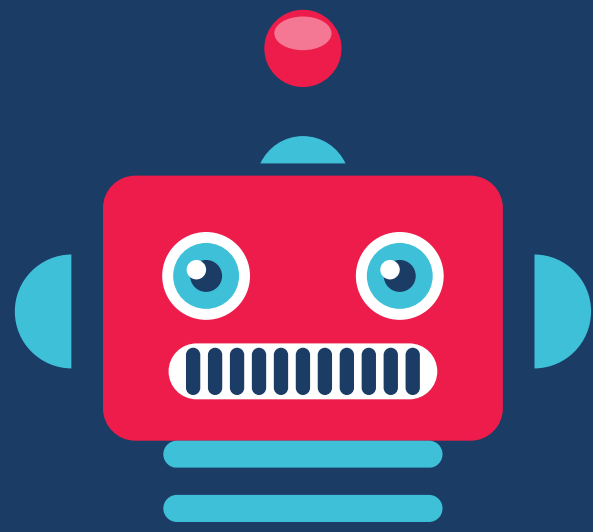


SIX BENEFITS OF A SALESBOT

Implement a Salesbot to optimize your marketing and sales practices



- 01 - ENGAGEMENT

Significantly increase the level of engagement the website and mobile experience by adding a proactive Chatbot that will engage with customers

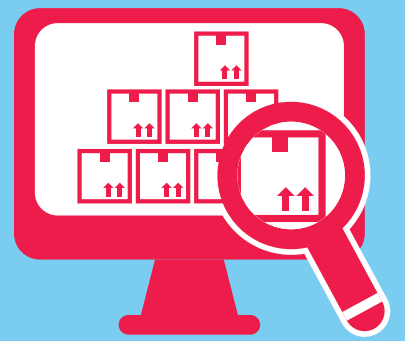


- 02 - CONVERSION

Enable quality lead generation through an improved and automated lead qualification process by empowering sales representatives with engaged prospects

- 03 - TRACKING

Track chat invitations acceptance and rejection rates, whether chats contribute to closed opportunities or not in order to provide more intelligent invitations in the future and measure the success of chat in meeting business objectives

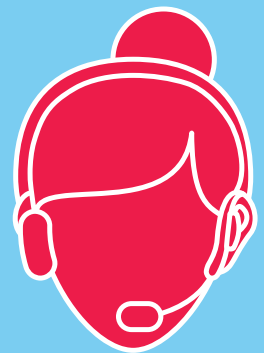


- 04 - SAVE TIME

Reduce 'average handle time' of sales agents. Collect the intent of the prospect and pass this information in real-time to a Live Agent console to allow for a reduction in AHT and improved personalization in sales engagements

- 05 - ROUTING

Improve sales representative routing. Capture the end user intent and profile from Salesforce to efficiently route the leads to the appropriate salesperson



- 06 - INCREASE SELF SERVICE

Increase web chat conversations and use data to make suggestions for improved site self-service