

Rafat Alkhateeb

UX DESIGNER & PRODUCT STRATEGIST

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Jordan Amman

I am an innovation driven designer with human in mind, passionate about solving social issues with Art and Design. I believe in the power of storytelling to build emotions with the audience. I look for inspiration in the real world and reflect that in my work, always strive for feedback and new challenges.

SKILLS

Design

Heuristic Evaluation
Persona
Competitive Analysis
Insight generation
Interaction Design
Micro-Interactions
Wireframe
Rapid Prototyping
Seductive Design
Design Strategy

Software

Hotjar
Sketch
Invision
Adobe Illustrator
Adobe Photoshop
Adobe XD
Principle
Flinto
Protopie
Painter

MENTIONS

Medium

Top 50 UX portfolios for inspiration in 2019

ORGANIZATIONS

Design, Art, & Peace

Interaction Design Foundation
Jordan Cartoonist Association
Anna Lindh Foundation
Google Developers Group (GDG)

EXPERIENCE

2016 | PRESENT | **UX Designer**
Freelance

Designing elegant products, websites, Mobile app, webapps for clients from different industries and sectors, focusing more on bringing the best out of the product by maintaining vision and strategy, creating brand experience and UI elements.

SEP 2017 | DEC 2017 | **UX Researcher**
Plexable | Jordan, Amman

Mainly work on Heuristic Evaluation reports for some firms, I have conducted about three HE during the first week. A holistic understanding of the UX process, Lean UX, and mix it with Agile Methodologies. Worked on Wire-frames (Sketch, Illustrator and my favorite tool Painter along side with Paper). Work on Prototype (Hi fi & lo fi) using AdobeXd, Sketch, and Paper prototyping.

NOV 2016 | PRESENT | **Co founder and Head of Design**
Magmania | Jordan, Amman

Magmania is a startup based in Jordan which I co founded with a colleague, we in Magmania believe in the power of Design Thinking to create meaningful souvenirs that targets the education, advertisement, and tourism sectors. Currently we run Magmania under the umbrella of the European Union. Magmania mission is to make history matters for people, we create engaging souvenirs using 3D Printing technology to bring people's memories alive.

MAY 2015 | PRESENT | **Editorial Cartoonist**
The Cartoon Movement | Netherlands, Amsterdam

Work as a political, social, & Cultural cartoonist. Won several awards locally and in the foreign.

MAY 2013 | AUG 2017 | **Sr Network Engineer**
Virgin Mobile MEA | UAE, Dubai

EDUCATION

2017 | PRESENT | **Associate Certificates in Interaction Design**
Interaction Design Foundation | Online MOOC

- UI Design Patterns - Emotional Design - Design Thinking
- Usability Testing - Interaction Design for Usability

2016 | 2017 | **Associate Certificates in Product Design**
IE Business School | Online MOOC

- Brand and Product Development - Marketing and Product MIX
- Digital Marketing and Analytics - Positioning: Successful Marketing Strategy

2008 | 2013 | **BCs in Telecom and Software Engineering**
AlBalqa Applied University | Jordan, Al Salt