

THIS IS A REFERENCE OF SOME OF THE MOST COMMONLY PRINTED OR DIGITAL MEDIA AT LIFEPOINT WITH THE SIZES OR RESOLUTIONS WE TYPICALLY MAKE THEM IN

August 2019

PRINTED ITEMS SIZES (W X H)

- **Standard Flyer / Sell Sheet** 8.5 x 11
- **Ad Card (Business Card)** 3.5 x 2
- **Postcard** 6 x 4
- **Invite Card** 6 x 4
- **Thank You, Invitation, Birthday, Blank Cards with Single Fold**
Flat: 6.25 x 9 Folded: 6.25 x 4.5
Accompanied **A6 Envelope** 6.5 x 4.75
- **Series Art Poster** 24 x 36
- **Retractable / Stage Banner** 78.7 x 33.4
- **Lifegroup Catalog Single Fold** Flat: 11 x 8.5 Folded: 5.5 x 8.5
- **Next Steps Rack Card** 4.5 x 9
- **Connection Card** 8.5 x 5.5
- **Flip Spot Card** 7 x 5
- **Family Framework Card** 5.5 x 5.5
- **Workbook with Single Fold** Flat: 17 x 8.5 Folded: 8.5 x 11
- **Trash Can Sticker** 6 x 2.5
- **Parking Sign A Frame** 24 x 36
- **Outdoor Flag** 17ft

SCREEN RESOLUTIONS (W X H)

Auditorium

- **Lobby Loop** 1920 x 1080
- **Social Media** 1920 x 1080

Mailchimp Images

- **Feature** 600 x 525
- **Thumb** 528 x 388
- **Wide** 600 x 275
- **Video** 960 x 540