

Case Study - Tableau

The Client

Based out of CT, USA, the company is a global, research-driven pharmaceutical company embracing many cultures and diverse societies. Customer portfolio include broad spectrum of animal health, veterinary health and medicines. From pharmaceutical drugs and biological vaccines to wellness products, the company develop smart solutions for a range of species and animal health issues. Family-owned since it was established in 1885, it is one of the pharmaceutical industry's top 20 companies. Some 50,000 employees create value through innovation daily for the three business areas human pharmaceuticals, animal health and biopharmaceuticals.

Problems and Challenges

- » Existing dashboards were static & cost estimations were not accurate.
- » Needed to co-ordinate with different departments for cost estimates.
- » Custom metrics for different user groups
- » Integration and automation of reports data refresh from different data marts

SmartERP Solutions

- » Developed complex and dynamic visualizations from existing static reports
- » Developed executive dashboard with for easy identification of KPIs across BUs
- » Developed complex reports with slice and dice features for end users for additional insights
- » Configured Tableau server for automatic data refresh schedule
- » Developed different set of dashboards along with custom KPIs, which helped business to gain further insights

Benefits

- » Centralised various user group reports to single place which enhanced stability of the reports
- » Developed additional feature for end users to generate ad-hoc / on-the-fly reports
- » New dashboards helped Executive Management in taking quick strategic decisions thus reducing delays
- » Reports helped in accurate cost estimation for different types of diseases, across USA

About SmartERP

Smart ERP is a 350+ employee solutions and professional services firm formed in 2005 by former IT and Business executives. We have been an Oracle Platinum partner and a Business Intelligence and Analytics provider for almost 10 years. SmartERP is focused on the development of ERP/HCM point solutions, on-premise Oracle implementations/upgrades, Tax and Vendor Management solutions, Business Intelligence/Analytics and Big Data services, Oracle multi-pillar Cloud implementations and managed services/application support. We have established trusted relationships with over 300 loyal clients over the years. SmartERP has a diversified Business Intelligence and Big Data global practice of certified consultants with expertise across multiple technology platforms.

Our Business Intelligence/Analytics and Big Data services include: Strategy/Design, Planning Assessments/Roadmaps and Proof of Value engagements, Consulting, Architecture, Optimization and Implementation services, Development Tools and Technology platforms and Management and Support services. We are focused on small and medium businesses and have client references across a diversity of industries including: Higher Education, Professional Services, Hi-Tech, Manufacturing, Healthcare, Lifesciences and Retail/CPG and Distribution.

Our goal is to grow our Business Intelligence/Analytics and Big Data services business by leveraging our delivery excellence and competitive pricing capabilities along with our global team of consultants in the US, Offsite and Offshore to partner with our clients to successfully deliver value-based business and technology outcomes.