

Case Study - Cognos

The Client

Based out of CT, USA, the company is a global, research-driven pharmaceutical company embracing many cultures and diverse societies.

Customer portfolio include broad spectrum of animal health, veterinary health and medicines. From pharmaceutical drugs and biological vaccines to wellness products, the company develop smart solutions for a range of species and animal health issues. Family-owned since it was established in 1885, it is one of the pharmaceutical industry's top 20 companies. Some 50,000 employees create value through innovation daily for the three business areas human pharmaceuticals, animal health and biopharmaceuticals.

Problems and Challenges

- » Improved SLA compliance to 99% from 95%, thereby improving availability of systems
- » Consolidation of data from disparate systems and making sure the data is accurate
- » Developed Test Framework which helped in testing reports in less time
- » Integrating GPS data to track the movement & Performance of Sales Reps

SmartERP Solutions

- » Designed Cognos based solution to support entire BI suite
- » Developed BI score card which helped to track daily sales, marketing models etc
- » Deployed Cognos TM1 for Finance and Budgeting.
- » Developed custom-made solution for ease of TM1 administration
- » Developed mobile-first friendly solution for Cognos Reports and integrated the same with company's SharePoint
- » Deployed Smart ERP solution for Cognos upgrade. Cognos EP to Cognos version10

Benefits

- » Successfully established 24X7 support for BI suite of applications and real time data was made available
- » Enabled executives to take quick decisions, with real time data
- » Executives were able to work efficiently by accessing data through handheld devices and it helped increase collaboration, irrespective of location
- » 40% reduction in daily loads time with Cognos 10 upgrade
- » Reduced TCO with Global Delivery Model

About SmartERP

Smart ERP is a 350+ employee solutions and professional services firm formed in 2005 by former IT and Business executives. We have been an Oracle Platinum partner and a Business Intelligence and Analytics provider for almost 10 years. SmartERP is focused on the development of ERP/HCM point solutions, on-premise Oracle implementations/upgrades, Tax and Vendor Management solutions, Business Intelligence/Analytics and Big Data services, Oracle multi-pillar Cloud implementations and managed services/application support. We have established trusted relationships with over 300 loyal clients over the years. SmartERP has a diversified Business Intelligence and Big Data global practice of certified consultants with expertise across multiple technology platforms.

Our Business Intelligence/Analytics and Big Data services include: Strategy/Design, Planning Assessments/Roadmaps and Proof of Value engagements, Consulting, Architecture, Optimization and Implementation services, Development Tools and Technology platforms and Management and Support services. We are focused on small and medium businesses and have client references across a diversity of industries including: Higher Education, Professional Services, Hi-Tech, Manufacturing, Healthcare, Lifesciences and Retail/CPG and Distribution.

Our goal is to grow our Business Intelligence/Analytics and Big Data services business by leveraging our delivery excellence and competitive pricing capabilities along with our global team of consultants in the US, Offsite and Offshore to partner with our clients to successfully deliver value-based business and technology outcomes.