



Water Industry  
**Alliance**

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# 2018/19 Membership

Lead Connect **Promote** Grow Excel



## Water Industry Alliance

The Water Industry Alliance was founded in Adelaide, South Australia in 1998 as a not-for profit association with around 15 members. Today we have over 120 members that collectively represent the complex business of water including; manufacturers, contractors, engineering and professional service providers, technology companies, water utilities and research organisations.

Today we continue to represent, support and promote our members to support the maintenance and growth of the industry's capability to deliver leading edge water solutions and drive national and global demand for our member's products and services.

Joining the Water Industry Alliance brings a range of benefits. We are focussed on delivering commercial advantage to our members. We deliver a range of member events each year, providing valuable business connections and networking opportunities.



**“The WIA offers water industry businesses a great conduit to markets both domestically and internationally and have been instrumental in assisting SWAN Systems to commercialize their technology in all markets.**

**Their member events are very informative and well worth attending for both industry specific information and networking opportunities.”**

*Tim Hyde  
Founding Director, Swan Systems*



## What we do...

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### Lead

Inform and enhance our members and partners awareness of national and international business of water.

### Connect

Develop relationships and connect members to people and opportunities.

### Promote

Promote and advocate for the importance of the business of water and our members and partners capabilities.

### Grow

Participate and facilitate activities that contribute to growing an innovative and capable industry.

### Excel

Deliver value for money, professional and high-quality services for our members and partners.

## Membership

**We have a range of membership options to suit your business.**

**All full members receive the following benefits:**

- Voting rights as a member of the Association
- Ability to nominate for Board Director role and participate in Board sub-committees / working groups
- Use of WIA logo on your company website and promotional materials
- Company profile on the WIA website
- Eligible to nominate for Smart Water Awards
- Access (number of tickets varies based on membership level) to free member ONLY events and activities, including our member networking evenings and industry briefings
- Receive fortnightly Members ONLY Industry eNews
- Members pricing for other WIA events throughout the year such as the Smart Water Summit, Smart Water Awards, Women in Water Breakfasts, Industry Tours and Workshops
- Receive quarterly One Percent Newsletter
- Receive annual Solutions in Water online magazine
- Discounts to affiliate organisation events and opportunities
- All full WIA members also receive membership benefits of **Irrigation Australia**. To find out more visit our website or [www.irrigationaustralia.com.au](http://www.irrigationaustralia.com.au)



## Networking - \$508

Our Networking membership is designed to cater for sole traders, small businesses and start-ups. As a Networking Member your company will receive the member benefits outlined on the previous page.

## Growth - \$797

Our Growth Membership is designed to cater for small and medium businesses that are interested in growing their business. As a Growth Member your company will receive the member benefits outlined on the previous page. In addition, as a Growth Member your company will receive:

- Export Opportunity Alert emails and export-focussed information
- Invitations to participate in business growth and export focussed events and activities
- Invitations to participate in outbound and inbound business missions, trade expo's and promote your business globally.

## Leading Edge - \$2,395

Our Leading Edge Membership is designed for those companies that want access to the leading thinkers and influencers in the industry. It has a focus on connecting leaders and promoting the success of your company. As a Leading Edge Member your company will receive the member benefits outlined in Growth. In addition, as a Leading Edge Member your company will receive:

- Invitations to our exclusive Roundtable Dinners
- One free ticket to attend our Smart Water Awards luncheon
- One article per annum in One Percent
- Priority access to sponsorship opportunities
- Invitations to events and meetings with key influencers, and
- Meetings with the Water Industry Alliance CEO

***All prices quoted are GST inclusive***

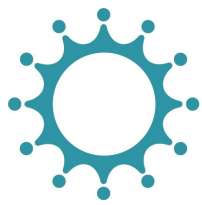
## Online Only - \$289

Online Only is a 'limited membership' designed for those companies who are interstate or overseas but want to receive information but are only able to attend a few events. As a 'limited member' you do NOT receive voting rights or the ability to participate in the WIA Board and Committees. Your company is also NOT eligible to nominate for the Smart Water Awards. Limited membership is also available for student/ retirees. Contact the WIA office to find out more.

## Sponsorship Packages

For companies that want to increase their profile in the water industry, sponsorship of key events is a great way to show your support. Contact the Water Industry Alliance Office to request a copy of our **Sponsorship Pack**, which outlines the opportunities for your company to get involved with WIA events.





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## Principal Membership

Our Principal Membership is designed for companies that want to make an impact. The WIA works directly with the Principal Members to customise a package that suits your individual needs and circumstances. As a Principal Member you have a direct say in the focus and direction of the WIA.

As a Principal Member your company will receive ALL of the member benefits outlined throughout the document.

In addition, as a Principal Member your company will receive:

- The option to nominate for one of the four Board member seats that are reserved for Principal Members
- Twice yearly meetings with the Water Industry Alliance CEO
- 1 Free ticket to the VIP table at the Smart Water Awards

- 1 Free ticket to our Smart Water Summit
- Opportunity to bring a client to the Roundtable Dinners as a guest
- Host WIA members events at your premises
- Premium positioning of your logo on the WIA website homepage, printed materials and at all events
- Specific WIA sponsorship opportunities at our keynote events such as the Smart Water Awards and or the Smart Water Summit
- Recognition at networking events, including logo on event invitations, and a mention in the event welcome

***Please contact the WIA to learn more about the benefits and discuss a package that suits your needs.***

## Our Principal Members



Government of  
South Australia

Supported by the Department for Environment  
and Water and Primary Industries and Regions  
South Australia



***“Wallbridge Gilbert Aztec have been a member of the WIA for over 10 years. They have been an integral part of our growth in the water industry through connecting us with other like mind businesses and providing us with opportunities that otherwise we could not have accessed.”***

**Nathan Silby**  
Director, Wallbridge Gilbert Aztec  
Consulting Engineers

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**For more information or to join, contact us at:**

[www.waterindustry.com.au/membership](http://www.waterindustry.com.au/membership)

Telephone: +61 08 7424 2466

Email: [getconnected@waterindustry.com.au](mailto:getconnected@waterindustry.com.au)

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