

Verodin Intern Position – Graphic Design

Who We Are

Verodin is fundamentally changing how organizations measure, manage, and improve cybersecurity effectiveness. Evangelizing a new technology movement takes more than just a good sales pitch. As a team, we obsess over helping our customers:

- Assess their current state and expose true gaps
- Establish a means to measure security effectiveness and demonstrate improvement over time
- Realize the maximum potential of existing security investments
- Raise the bar for the entire security organization

If you're passionate about working in a fast-paced start-up, possess the key competencies outlined below, and are looking to join a mission-driven team, Verodin is the place for you.

The Team and The Role

The marketing team at Verodin is instrumental to the success of the business and core to the integrity of the Verodin brand. The Graphic Designer position will be a paid internship and will report to the Director of Marketing, working closely with the Field Marketing Manager and Marketing Communications Specialist on creating marketing materials for events, sales campaigns, and social media campaigns. The candidate will need to have a strong working knowledge of graphics software platforms such as Adobe Creative Suite.

Working in a fast-paced startup environment, the candidate must be flexible with deadlines, be comfortable wearing a lot of hats as needed to assist other teams, and be able to collaborate openly with the marketing and sales teams in the creation of content. The ideal candidate for this position is a proactive, creative go-getter who is open to new challenges and willing to help further Verodin's presence within the cybersecurity space.

Responsibilities:

- Produce and design of printed and digital marketing materials including advertisements, flyers, web banners, email blasts, social media graphics, event banners, and campaigns
- Provide necessary graphics and editing for daily projects (i.e. creation/modification of PowerPoint presentations, image editing/resizing/reformatting, sending bulk graphics to print/other Verodin employees, etc.)
- Collaborate with the marketing team in the preparation and execution of campaigns
- Ensure brand consistency through all marketing materials
- Aid in video and photo production
- Provide graphic elements for sales, marketing, etc.
- Other assignments delegated by the Director of Marketing

Qualifications:

- Bachelor's degree in Graphic Design or related field
- 2+ years working in the creative field
- Ability to work 5 days a week and during normal office hours
- Computer knowledge for Mac and PC environments
- Must have strong typography, layout, and composition skills
- Proficiency in Adobe Creative Suite as well as Microsoft Office (web design experience a plus)
- Ability to multitask in a fast-paced environment
- High energy, motivated, and a team player

To apply for this role, please send your CV/resume and a detailed cover letter describing why you're a fit to careers@verodin.com.

Verodin is an equal-opportunity employer.