



Succeeding in a challenging season

Quentin Connealy, Tekamah, Nebraska

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Quentin Connealy is a fifth-generation farmer. He, his dad, and his uncle grow corn and soybeans along the Missouri River bottoms, near Tekamah, Nebraska. Some may recognize him as the "wakeboarding farmer" from a May 2017 viral video on social media, when they had a little fun in their rain-flooded fields.



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What he was up against.

In 2019, like many Midwestern farmers, Connealy faced serious flooding concerns. To make up for the weather delays, he made thoughtful, targeted operational decisions with help from DTN solutions.

What we did to help.

Connealy is the third generation in his family to rely on DTN products and the unique insights they deliver. A big believer in using technology to make smarter decisions, he encourages others to try new solutions from trusted providers to get that added edge.

Currently, Connealy relies on MyDTN, DTN Ag Weather Station, DTN Smart Trap, and DTN Ag Marketplace.

What the impact was.

DTN Ag Weather Station plays an important role all season by providing tremendously detailed, field-level weather and agronomic insights. The information can help optimize operational decisions, boost yield, and safeguard profits.

"This spring, it was our biggest asset," he said. "It helped us track our moisture — which we had plenty of — and determine when we could finally work our fields."

The DTN Smart Traps allow him to catch pest problems sooner. The intelligent, automated Internet-enabled solution counts and reports on target pests in near real-time. The information it provides can also enhance spraying decisions.

"We've been checking our DTN Smart Traps regularly and were able to aerial spray for pests before they got worse," Connealy explained.

His MyDTN keeps him connected to all of the ag news, markets, and weather information he needs to make key business and operational decisions, wherever he goes.

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DTN Ag Marketplace keeps him on top of short-lived market rallies and seasonal marketing opportunities. It can facilitate end-to-end grain sales, too. Producers, like Connealy, can even set goals and follow their progress, as well as make and monitor offers. Inventory can be updated automatically with each sale.

"During harvest, we are always on the move putting in long days, so it's nice to be able to quickly pull up real-time local bids on our phones," Connealy said.