

# GABRIELLA CHAN

408 859 6018  
gabriellaychan@gmail.com  
[gabychan.com](http://gabychan.com)

## WORK EXPERIENCE

### UX/UI Designer, Omou

Jul 2019 - Present

Omou is a people-driven platform for tutoring centers that will help facilitate seamless conversations between all stakeholders. Part of the design team that defined user stories/flows based on client requirements. Led the design of the user account pages and course payment process. Collaborating with development team to bring product to market.

### Visual Designer, ShelterSmart – Field Innovation Team & BBVA

Mar 2019 - Present

ShelterSMART is a non-profit DIY shelter guide to help communities recover from disaster. Part of the pro bono design team that is assembling the second version of this guide using a human-centered design approach.

### Junior Graphic Designer, MyPetDoc – Vet24seven

Feb 2019 - Present

Part of the early start-up team as a designer for MyPetDoc, a voice-driven AI pet healthcare engagement platform. Responsible for infographics and presentation design. Assists in building the design asset library for the platform UI and marketing.

### Freelance Designer – gabychan.com

Sep 2017 - Present

Produce personalized branding and marketing graphics for print, web, and social media platforms. Communicate with client to discuss the goals for their brand. Clients include music artists, content creators, start-ups, and school organizations.

### Product Design Intern, Fulcrum Labs

June 2018 - Sep 2018

Researched learning behavior and practices to provide input on improving Fulcrum Lab's adaptive e-learning platform. Developed a flashcard activity prototype that promotes better information retention and recall for learners. Designed graphics for sales pitch decks and website marketing content.

## EDUCATION

### University of Washington

Class of 2020

Human-Computer Interaction + Design  
Master's Student

### University of California, Los Angeles

Class of 2018

Communication Studies B.A.  
Digital Humanities minor

## SKILLS

### Research –

Interviews, Surveys, Usability Testing,  
Card Sorting, User Personas, Data Analysis,  
Task Analysis, Competitive Analysis

### Design & Development –

Visual Design with Ai / Ps / Id  
Wireframes & UI with Sketch / Xd / Figma  
Prototyping with InVision  
Motion Graphics with Ae  
HTML/CSS, Bootstrap, Github, Wordpress  
Photo & Video Editing with Lr / Ps / Pr

## ACTIVITIES

### Design For America UCLA

Sep 2017 - June 2018

Media Director

### UCLA Residential Life

Apr 2017 - June 2018

Graphic Designer