

Robbie Frank

UX DESIGNER | EDUCATOR | MENTOR

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EXPERIENCE

UX Designer | Akkadian Labs

Sep 2018 - Present • New York, NY

A UX team-of-one designing enterprise software solutions supporting Cisco and Microsoft integration for clients in the Unified Communication space.

- Executed 3 full product redesigns - 1 mobile and 2 web.
- Leader in all phases of projects, from research and discovery through rapid synthesis, design execution, development, and launch.
- Created and maintaining a flexible design system and content library.
- Research: user interviews (in-person and remote), moderated usability studies, ethnographic field studies, card sorting, A/B testing.
- Design: communicated user interactions with flows, personas, IA, sketching, wireframes, and prototyping.

UX Instructor | Fashion Institute of Technology

Jan 2019 - Present • New York, NY

Guiding students to engage in the user experience design process, while developing the skills and portfolio of a junior practitioner.

- Challenge students to think strategically as they turn their ideas into solutions.
- Facilitate a dynamic, collaborative, and positive classroom community.
- Hone leadership, presenting, teaching skills, and workshop facilitation.
- Collaborate with faculty to best meet the needs and learning styles of students.

UX Coach | Starta Ventures

Oct 2019 - Present • New York, NY

Consulting international startups entering the US market. The program bridges the gap between international and US investment ecosystem for global expansion.

- Consultation focusing on design, usability, strategy, and business methodologies.
- Develop and run workshops.
- Guidance with practices for product research and development.

Freelance UX Designer

Jul 2017 - Present • New York, NY

Tackling user challenges in various industries with mobile, web, and product solutions.

- Generate microcopy for digital platforms.
- Coordinate and facilitate user research, usability testing, and data synthesis.
- Develop navigation and user flows into easy-to-use solutions.

Special Education Teacher | Cambridge Public Schools &

The School at Columbia University

Aug 2012 - Jul 2018 • Cambridge, MA & New York, NY

- Researched and developed a spelling tool and program for struggling readers.
- Developed and designed visual curriculums for students with language-based and cognitive learning disabilities.
- Daily ethnographic studies, data analysis, report writing and presenting.
- Taught using student-centered, differentiated and direct instruction, kinesthetic, personalized, inquiry and game-based learning methodologies.
- Managed 30+ student cases while collaborating across 10+ teams each year.

Art Director | Luxury Home Magazine

Oct 2006 - Jun 2011 • Denver, CO

The largest market-specific publication featuring luxury homes in North America.

- Promoted growth for the company from increased media buys.
- Saved money and cut costs through research and printer negotiations.

SKILLS

Research

Interviewing
Ethnographic Studies
Data Analysis
Cognitive Walkthroughs
Usability Testing
Card Sorting
Feedback Forms

Design

Design System Creation
UX Writing
Interaction Design
Rapid Prototyping
Information Architecture
User Interface Design
Sketching
Wireframing

Tools

Adobe XD
Sketch
InVision
Flinto
Zeplin
Webflow
Adobe CC
CSS/HTML
Javascript

Business

User Driven & Advocate
Workshop Facilitator
Content Development
Product Mgmt
Project Mgmt

ABOUT

Educator • **Simplifier** • **Hustler**
Learner • **Scrappy** • **Reflective**

RELATED WORK

UX Mentor & Volunteer

- Mentor | AIGA • April 2020 - Present
- Event | NYC UXPA • Jan 2020 - Present
- Mentor | Beginex • Dec 2018 - Present

Speaking & Presenting

- Panel Member | NYC UXPA • April 2020
- UXathon | Pratt • Feb 2020
- Re-Hackathon | Adobe • Nov 2019
- Transitioning into UX | Beginex • Oct 2019
- Mentor Orientation | NYC UXPA • Apr 2019
- UX Job Searching | Beginex • Feb 2019
- UX Training | Beginex • Jan 2019

EDUCATION

MS | Elementary and Special Education
May 2014 • Wheelock College
Boston, MA

BFA | Graphic Design and Visual Art
Dec 2006 • Wayne State University
Detroit, MI

WAIT, WHAT?

Gravity vs Robbie

9 broken bones, 2 plates, and 19 screws

Eagle Scout

Boy Scouts of America