

# Agenda

## DAY 1 24 Monday

### Time

### Session

09:00-16:00

#### **Pre-scheduled B2B networking event Invite Only**

Meet with industry 4.0 decision makers, investors, start-ups, and innovators during our matchmaking event.

## DAY 2 25 Tuesday

📍 Expo Tel Aviv, Pavilion 10, Rokach Blvd 101, Tel Aviv-Yafo

08:00 - 09:00

#### **Registration and Gathering**

09:00 - 09:30

09:00 - 09:30

#### **Greetings**

Prof. Eugene Kandell, CEO, Start-Up Nation Central

Dov Moran, Managing Partner, Grove Ventures

Debanjan Dutt, Principal, Deloitte

Dr. Ami Appelbaum, Chief Scientist and Chairman of the Board, Israel Innovation Authority

09:30 - 09:45

09:30 - 09:45

#### **The Future of Supply Chain – The Case of the Beverage Industry**

Speaker: Peter Kraemer, Chief Supply Chain Officer, ABInBev

09:45 - 10:00

09:45 - 10:00

#### **Industrial Automation at Schneider Electric**

Speaker: Raja Ramana Macha, CTO of Industrial Automation Business, Schneider Electric

10:00 - 10:15

10:00 - 10:15

#### **Smart Solutions for the Future of Industry 4.0**

Speaker: Brenda Discher, SVP Business Strategy & Marketing, Siemens Digital Industries Software

10:15 - 10:30

10:15 - 10:30

#### **On the Journey from Automated to Autonomous Production**

Speaker: Bernhard Eschermann, CTO of Industrial Automation, ABB

10:30 - 11:00

10:30 - 10:45

#### **Out with the Old, In with the New? Panel discussion**

Thousands of companies around the world are still operating in the time of Industry 3.0. To jump into the next era, they must adopt new technologies, cultures, and capabilities. How can you adjust your enterprise to thrive as Industry 4.0 evolves?

**Moderator:** Lotan Levkowitz, Partner, Grove Ventures

**Panel:** Erich Labuda, Head of Strategy, Business Development and Marketing, ABB

Alrik Danielson, CEO, SKF

Anton Papp, Investments & Corporate Development, Rockwell

10:30 - 17:00

#### **Startup Expo**

## DAY 2 25 Tuesday

📍 Expo Tel Aviv, Pavilion 10, Rokach Blvd 101, Tel Aviv-Yafo

11:00 – 12:00

11:00 – 11:15

### **Ford Factory of Tomorrow**

Speaker: Michael Mikula, Global Chief Engineer, Ford Motor Company

11:15 – 11:45

### **The Evolution of the Smart Factory Panel discussion**

How do you evolve into the smart factory of tomorrow? Hear more about how to take traditional automation processes and implement new technologies to accelerate efficiency.

**Moderator:** Yariv Lotan, Head of Strategic Sector Development, Start-Up Nation Central

**Panel:** Elik Fooks, Senior Vice President of Corporate Development, Rockwell Automation

Andreas Geiss, SVP Digital Enterprise & Digital Services, Siemens

Santiago Duarte, VP Global Solutions, Tech Supply & Logistics, AB InBev

11:45 – 12:00

### **The Andritz Journey of Industrial Innovation**

Speaker: Wolfgang Leitner, CEO, Andritz

10:30 – 17:00

### **Startup Expo**

12:00 – 12:30

12:00 – 12:30

### **Opportunities in Industry 4.0 Investments Panel discussion**

Industry 4.0 is expected to grow into a \$1 Trillion business in the next 5 years. Learn from seasoned experts how to evaluate new technologies in the industrial sector.

**Moderator:** Lotan Levkowitz, Partner, Grove Ventures

**Panel:** Erich Labuda, Head of Strategy, Business Development and Marketing, ABB

Alrik Danielson, CEO, SKF

Anton Papp, Investments & Corporate Development, Rockwell

10:30 – 17:00

### **Startup Expo**

12:30–13:45

### **Lunch Break**

13:00–14:20

13:45 – 14:20

### **The Future of the Digital Supply Chain Global Trends & Challenges**

Manufacturers around the world are starting to take a holistic approach to the entire factory processes, with an entirely connected cycle. Learn more about what is essential to succeed in the supply chain of the future.

**Moderator:** Jonathan Pulitzer, Managing Director, GE Capital

**Panel:** Brian Tessier, Vice President of Innovation, Schneider Electric

Fabrizio Anner, Senior Venture Development, DSV

Marcelo Ribeiro, Global VP Supply Chain, AB InBev

## DAY 2 25 Tuesday

13:00-14:20

13:45 - 14:20

### **Industry 4.0 Open Innovation: Tomorrow's Industrial Tool Challenges and Success Stories**

Technology, Talent and Culture - Enabling I4.0 requires new skills and capabilities, and cultures of innovation are required to truly harness the full potential of I4.0 tech.

**Moderator:** Jeff Schwartz, Principal - Future of Work, Deloitte

**Panel:** Barthold Veendaal, SVP, Partnerships, Schneider Electric

Paul Benning, Senior Fellow & CTO, HP

Santiago Duarte, VP Global Solutions, Tech Supply & Logistics, AB InBev

10:30 - 17:00

**Startup Expo**

13:45 - 17:00

**Startup Stage**

14:00 - 17:00

**B2B Matchmaking**

13:45 - 17:00

13:45 - 17:00

### **Startup Stage**

13:45 - 14:25

#### **Startup Success Stories**

13:45 - Matti Tiano, CEO, Visual Factories

13:55 - Kyle Giddens, CEO, Edgecase.ai

14:05 - Dalit Schwartz, Chief Customer Officer, Okapi AI

14:15 - Vladimir Brailov, Process Specialist, Precognize

14:25 - 15:00

#### **Corporate Pitches**

14:25 - Christian Pegel, Minister, Ministry of Energy, Infrastructure and Digitalization

14:30 - Dr. Thomas Weisener, Managing Director, HNP Mikrosysteme GmbH

14:35 - Dr. Ulrich Vetter, Managing Director, FuE Gesellschaft Vorpommern-Greifswald mbH

14:40 - Dr. Heiko Beckhaus, Managing Director, NFC GmbH

14:45 - Dr. Josef Wolf, Managing Director, Stadtwerke Schwerin GmbH

14:50 - Tobias Gebhardt, Managing Director, GWA Hygiene GmbH

14:20 - 14:55

14:20 - 14:55

### **The Power of Digital Twins across the Industry 4.0 Value Chain**

**Moderator:** Eran Levy, Founder & GM, Enel Innovation Hub Israel

**Panel:** Guenter Schindler, COO, ASM

Dr. Till Potente, Senior Director Production & Engineering, Phoenix Contact

Zvi Feuer, SVP Manufacturing Engineering, Siemens Israel

14:20 - 14:55

### **Successful I4.0 Implementation between Startups and Multinationals Challenges and Success Stories**

**Moderator:** Yariv Lotan, Head of Strategic Sector Development, Start-Up Nation Central

**Panel:** Victoria Van Camp, CTO, SKF

Eitan Vesely, CEO, Presenso

Giovanni Bechini, Head of Engineering Platforms & Analytics, Siemens

Gal Shaul, CTO, Augury

Yaron Eppel, CEO, Mobideo Technologies

Michael Langerskov Bak, Head of Global Service, Grundfos

Yochai Gafni, Managing Director Israel, Dow Chemicals

10:30 - 17:00

**Startup Expo**

13:45 - 17:00

**Startup Stage**

14:00 - 17:00

**B2B Matchmaking**

15:00 – 17:00

13:45 – 17:00

## Startup Stage

15:00 – 17:00

### Startup Pitches

15:00 – Omri Bavly, Head of Presales, OTORIO

15:07 – Harel Boren, CEO & Executive Chairman, Inspekto

15:14 – Chen Holtzter, Business Development Manager, Razor Labs

15:21 – Moshe Molcho, CEO, Leo Lane

15:28 – Othman Alshekh, CEO, Siraj technologies

15:35 – Michael Yehoshua, Vice President of Global Marketing, SCADAfence

15:42 – Dror Roth, CEO, WonderLogix

15:49 – Tal Leemor, Head of Marketing, hoop0

15:56 – Alex Shulman, Founder & CEO, Saccade Vision

16:03 – Meirav Segev, Founder, Brillianetor Ltd

16:10 – Danny Gimpel, CEO, MADA Analytics

16:17 – Yaron Shifman, CEO, Swathly

16:24 – Avner Mor, Advisor, ShieldIoT

16:31 – Boaz Almog, BD Manager, Shiratech

16:38 – Ofer Shochet, CEO and Co-Founder, Copprint

16:45 – Yaron Shafrir, Senior Director of Business Development, CipherSiP

16:52 – Arie Maor, CEO, Miami

14:55 – 15:30

14:55 – 15:30

## From Mass Production to Mass Customization: The Automotive Industry

### Global Trends & Challenges

Gone are the days of mass production as Industry 4.0 technologies drive digitization to achieve faster speeds of production to meet consumer demands. In this discussion, panelists will discuss how factories and industry leaders can revisit and update old business strategies to transition to the age of mass customisation.

**Moderator:** Orlie Dahan, Executive Director, EcoMotion

**Panel:** Joe Barkai, Industry 4.0 Analyst and Strategy Advisor

Tali Segall, VP Innovation, Siemens Mr. Klaus Glatz, CDO, Andritz

14:55 – 15:30

## Successful Integration between Startups and Corporates

**Moderator:** Lotan Levkowitz, Partner, Grove Ventures

**Panel:** Ariel Rosenfeld, CEO, 3DSignals

Andreas Widl, CEO, Samson

Lior Akavia, Founder and CEO, Seebo

Thierry Friant, Continuous Improvement & Digital Manager, Nestle

Dotan Riess, Director of Project Management, Claroty

Jean-Louis Stasi, SVP, Partnerships, Schneider Electric

10:30 – 17:00

**Startup Expo**

13:45 – 17:00

**Startup Stage**

14:00 – 17:00

**B2B Matchmaking**

15:30 – 15:45

**Coffee Break**

15:45 – 16:20

15:45 – 16:20

### Roundtables Discussion – Round 1

The leadership discussion represents a unique opportunity for learning, exchanging opinions, and expanding one’s network in a fully customized networking session providing attendees with valuable insights in the following spheres of industry 4.0:

1. Automation, Sensing and Data in Industry 4.0
2. Transportation & Logistics: The Control Tower as Centralized View of Transportation and Operations
3. The Future of Electronics Manufacturing
4. Building Materials and Construction 4.0: How the Technology of Industry 4.0 Integrates into Construction
5. Industry 4.0 Challenges in the Automotive Industry

15:45 – 16:20

### Digitizing Process Industries | Global Trends & Challenges

At the panel, you will learn from top experts about new opportunities emerging with the digital transformation for the chemical and pharmaceutical industries. Based on practical examples, find out how renowned international companies are already successfully applying digital solutions in the context of Industry 4.0, and how your company can benefit from the digital transformation.

**Moderator:**

Malka Nir, VP, Advanced Manufacturing Division, Israel Innovation Authority

**Panel:** Bernhard Eschermann, CTO of Industrial Automation, ABB

Noam Inbar, Corporate VP of Transformation, Orbia

Nadav Goldstein, VP innovation and Business Development, Kafrit Industries

16:20 – 17:00

16:20 – 16:55

### Roundtables Discussion – Round 2

#### Global Trends & Challenges

The leadership discussion represents a unique opportunity for learning, exchanging opinions, and expanding one’s network in a fully customized networking session providing attendees with valuable insights in the following spheres of industry 4.0:

1. Maintenance 4.0
2. IIoT: Digital Twins, Platforms, and Connectivity Solutions
3. Energy Management
4. Digitizing the Supply Chain
5. Edge Computing and 5G

16:20 – 16:55

### The Industry 4.0 VC Landscape

As the market for Industry 4.0 solutions grows into a \$1 Trillion business in the next 5 years, more CVCs and VCs are integrating Industry 4.0 as part of their investment thesis. Learn from seasoned investors how they evaluate new technologies in the industrial sector and structure their investments.

**Moderator:**Jonathan Glick, Technology Advisor, Bavarian Ministry of Economic Affairs and Media, Energy and Technology

**Panel:** Omri Green, Partner, Grove Ventures

Varun Jain, General Partner, Invenstments, Schneider Electric

Thomas R. Villinger, Board Member, Born2Grow

Kurt Kaltenecker, Head of Ventures, ABB

10:30 – 17:00

**Startup Expo**

13:45 – 17:00

**Startup Stage**

14:00 – 17:00

**B2B Matchmaking**

17:00–19:00

**II4 Week Afterparty**

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## DAY 3 26 Wednesday

09:00 - 12:30

09:00 - 12:30

### Morning Workshop with Schneider Electric Top Executives

Tel Aviv

Join Schneider Electric and Start-Up Nation Central for an intimate roundtable morning event with the top VPs at Schneider Electric. This is your opportunity to meet top management at Schneider Electric and learn about how Schneider Electric is implementing I4 solutions and get a firsthand look at what they are looking to incorporate in the future.

Relevant applicants will be informed and sent the location of this event via a personal email.



09:30 - 12:30

### Connected Industries: Germany and Japan

Pearl Cohen Zedek Latzer Baratz, Tel Aviv

Come and hear from two of the largest economies in the world as they continue to move into the future of industry and manufacturing. Learn more about their successes in working with Israeli startups, their current obstacles and challenges, investment opportunities, and the solutions they are looking for.



09:30 - 12:30

### Maritime 4.0

Google for Startups Campus, Tel Aviv

The maritime world is going through digital transformation, with a fast-growing number of shipping organizations, shipyards, ports and logistic centers seeking innovation and adopting emerging technologies. Join theDOCK, Start-Up Nation Central, and Grove Ventures at Google Campus to discuss manufacturing innovation and floating factories, and meet marine powerhouses such as ThyssenKrupp Marine Systems, Cargotec, Lloyd's Register, and the Port of Singapore.



14:00

### Construction 4.0

Rabin Center, Rokach 77, Tel Aviv

Israel has become a global center for technology and innovation in the construction arena, growing faster and faster every year. The Construction 4.0 event will bring together Israeli startups, industry leaders, experts, and multinational corporations to collaborate and discuss the digitization of the construction industry.

Join ConTech for Construction 4.0, in collaboration with I14 Innovation Week, and become exposed to Israel's most disruptive construction technologies.



14:00 (Feb 26) - 21:00 (Feb 27)

### Israeli Industry 4.0 Hackathon: Addressing Real Industry Challenges

IBM Trusteer 4 Ariel Sharon Street, Giv'atayim, Israel

The Galilee Accelerator for Smart Industry, Start-Up Nation Central, Deloitte and Grove Ventures are organizing the Israeli Industry 4.0 Hackathon, a unique event to solve industrial challenges and create new solutions.

Industrial companies worldwide are engaged today in a quest to find solutions to their challenges and needs, using state of the art modern technologies like IIoT (Industrial Internet of Things).



## DAY 4 27 Thursday

09:00 - 21:00

14:00 (Feb 26) - 21:00 (Feb 27)



### Hackathon 4.0

**IBM Trusteer, Ariel Sharon St 3, Giv'atayim**

The Galilee Accelerator for Smart Industry, Start-Up Nation Central, Deloitte and Grove Ventures are organizing the Israeli Industry 4.0 Hackathon, a unique event to solve industrial challenges and create new solutions.

Industrial companies worldwide are engaged today in a quest to find solutions to their challenges and needs, using state of the art modern technologies like IIoT (Industrial Internet of Things).

09:30 - 12:30

09:00 - 21:00



### Investment Opportunities In Industry 4.0

VC and CVC Investments in Industry 4.0 are ever-growing, and its become increasingly more important to understand these investment opportunities. Join Start-Up Nation Central, Grove Ventures, and Deloitte for a closed, invite-only meeting to discuss the story behind the buzz from veteran VC and CVC investors from Israel and abroad.

17:00 - 19:00

17:00 - 19:00



### Industry and Energy: The Forgotten Frontier

**Start-Up Nation Central HQ, Lilienblum 28, Tel Aviv**

With the current global conversation centered around climate change and finding solutions that will last for the future, Industry 4.0 is primed to be a part of the revolution. The rising cost of electrical consumption has a special impact on manufacturing due to the scale of use. As manufacturers upgrade for Industry 4.0, their new intelligent, digitally-networked ecosystems provide an opportunity to tackle energy efficiency as well.