



Marketable Franchise Properties and Move The World Collaborative Partners

Move the World Collaborative Partners are individuals who are interested in working with PHusion to develop a **Marketable Franchise Property** around their own identified Cast of Characters. Collaborative Partners must have a social or cultural activism goal for their MFP. Once you commit to this transformational journey, PHusion can help you identify your Cast of Characters and Superheroes, and help you construct a storytelling world that gives those characters life and voice. PHusion can assist you in creating an MFP once you have begun the work of identifying your C of C through the transformational storytelling process.

PHusion interns work with our Collaborative Partners to develop digital media platforms (social media or other) to broadcast their Storytelling Worlds and the narratives of their Superheroes. As the narrative grows and expands, PHusion may provide opportunities for like-minded entrepreneurs to promote and sell their goods through these platforms, provided the entrepreneurs have a true commitment to the Collaborative Partner's causes, and their products fit appropriately into the narrative being told on the platform. PHusion also actively seeks corporate sponsors for individual MFPs where the narrative under development corresponds to the corporate mission and social responsibility goals of the sponsor.

PHusion expects MTW Collaborative Partners to provide training opportunities for PHusion interns through this work, and compensate interns for their work. PHusion also expects MTW Collaborative Partners to accept appropriate entrepreneur products and services as part of their Storytelling World, and sponsorship from appropriate corporate partners.

Our goal in working with Collaborative Partners is to create a global production brand of storytelling that transforms both the Collaborative Partners and the audience and allows all of us together to #MoveTheWorld by #Moving Ourselves.