

BuiltTech Week

Sponsorship Opportunities



ATLANTA, GA

OCTOBER 22-24, 2018 | WOODRUFF ARTS CENTER



BuiltTech



What is BuiltTech?

Shadow Ventures is holding the 2nd annual BuiltTech Week in Atlanta, GA, October 22-24, 2018.

Built environment technology, also known as BuiltTech, is the innovative application of technology transforming the commercial real estate and construction industries. It provides the framework for the world around us and is reshaping the future of planning, design, construction, building management, infrastructure, and cities.

During BuiltTech Week you will:



Gain access to founders, VCs and game-changing BuiltTech startups



Network with over 500 technology leaders & innovators



Attend a 2-day symposium hosted by Georgia Tech

About Us

Shadow Ventures identifies tech-nascent communities where innovation can drive economic renewal and valuations are still reasonable. These “white space” markets are activated through our Shadow Labs Programs. Our experientially driven programs deploy effort in a staged, patient approach fostering lasting connections proven to create and grow scalable companies.

Supported by a global network of advisors and members, our mission is to be a catalyst for disruption. We accomplish this by focusing on technology, fostering relationships between established and emerging players, capturing industry data, and enabling new startups and companies to have access to capital and networks.

Tiers and Pricing

SPONSORSHIPS

TIER ONE

BuiltTech Week Diamond Sponsor	\$25,000
BuiltTech Week Platinum Sponsor	\$15,000
Own The Night Sponsor	\$15,000

TIER ONE

Name The Demo Day Sponsor	\$10,000
Speakers Lounge	\$8,000
Lunch Sponsor	\$7,500
Snack Sponsor	\$3,500
Exhibit Space	\$2,500
Friends of BuiltTech Sponsor	\$1,500

Diamond Sponsor

INVESTMENT: \$25,000

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**BuiltTech Week Hosted by (Your Company) & Shadow Ventures
One (1) available**

Want to showcase your organization throughout the entire conference in a big way? This sponsorship provides you with prime visibility throughout the entire conference including exclusively hosting the welcome reception.

THIS PACKAGE INCLUDES:

- 30 complimentary event passes
- Three-minute address to the entire delegation at the start of the conference.
- Ability to propose two (2) speakers on a panel with a topic of your choice. Speakers to be approved by Shadow Ventures.
- Prominently placed Hall of Innovation Exhibit space.
- A two-page advertisement in the delegate handbook, distributed to all delegates with your logo on Cover.
- Prominent logo placement on venue signage, screens and on web registration page.
- Sponsor identifier on all attendee name badges.
- Provided pre-conference preview of registered attendees.
- Final attendee list including contact information to be provided after the event.
- Opportunity to place a swag bag item in the delegate handbags.
- Logo prominently placed on main screens in the general session room throughout the duration of the conference.

Platinum Sponsor

INVESTMENT: \$15,000

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Five (5) available

This sponsorship provides an exclusive opportunity to introduce a speaker session to our attendees.

THIS PACKAGE INCLUDES:

- 10 complimentary event passes
- Opportunity to introduce speaker sessions.
- Placement in the Hall of Innovation Exhibit space.
- One-page advertisement in the delegate handbook, distributed to all delegates.
- Logo placement on venue signage, screens and on web registration page.
- Provided pre-conference preview of registered attendees.
- Prominent logo placement.
- Provide one (1) speaker on a panel of your choice. Speaker to be approved by Shadow Ventures.

Own the Night Sponsor

INVESTMENT: \$15,000

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Two (2) available

The Evening Networking sponsorship is an exclusive opportunity to showcase your brand over drinks.

THIS PACKAGE INCLUDES:

- Venue to be provided and contracted by Shadow Ventures.
- Reception to include beer and wine.
- Opportunity to provide pre-approved entertainment.
- Opportunity to provide branded catering supplies; i.e. beverage napkins, toothpick flags, drink stirrers, straws, etc.
- Opportunity to give a three-minute address to all delegates prior to the evening reception.
- Exhibit space in the Hall of Innovation.
- One-page advertisement in the delegate handbook, distributed to all delegates
- Logo placement on reception venue signage, screens and on web registration page.
- Sponsor logo will display on-screen during the full duration of the evening.
- Provided pre-conference preview of registered attendees.



ALL TIER 1 SPONSORS RECEIVE:

- Prominent company logo/link on the event webpage.
- Prominent social media sponsorship announcement.
- Prominent company logo on pre-event conference communications.
- Inclusion in all media alerts and announcements
- Prominent company logo on opening sponsor slide - thank you to our sponsors.

Name The Demo Day

INVESTMENT: \$10,000

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**Demo Day Presented by (Your Company) and Shadow Ventures
One (1) Available**

This exclusive one-day sponsorship allows you to name the Demo Day after your company.

THIS PACKAGE INCLUDES:

- 5 complimentary event tickets
 - Opportunity to give a three-minute address to all delegates at the beginning of the sponsored demo day event.
 - Exhibit space in the Hall of Innovation.
 - 1/2 page advertisement in the delegate handbook, distributed to all delegates.
- Prominent logo placement on screens during your sponsored day.



Speaker Lounge

INVESTMENT: \$8,000



One (1) available

You will own the speakers VIP area, where speakers congregate to prepare for their panels, relax after they speak and go to recharge away from the crowds throughout the entire week. This sponsorship opportunity provides them with prep materials all featuring your logo.

THIS PACKAGE INCLUDES:

- 5 complimentary event tickets included
- Access provided to two (2) C-level executives
- Exclusive sponsorship of the speaker's lounge
- Logo placed prominently on signage inside the speaker's lounge
- Exhibit space in the Hall of Innovation
- ½ page advertisement in the delegate handbook, distributed to all delegates
- Up to five (5) promotional items provided to all speakers. Items may include but are not limited to:
 - Flash Drives
 - Notebooks
 - Pens
 - Tumblers
 - Water Bottles

Lunch Sponsor

INVESTMENT: \$7,500

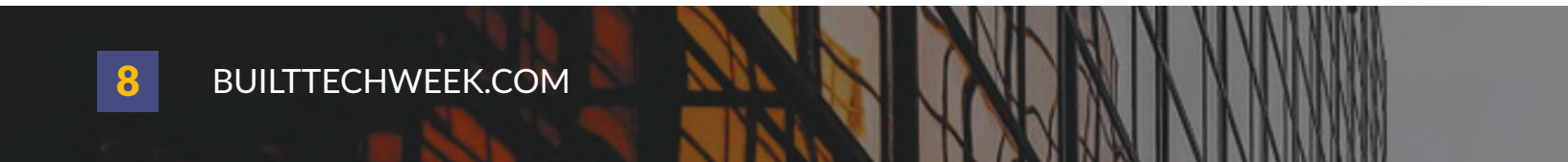


Two (2) available

The Lunch Sponsorship is an exclusive opportunity to amplify your brand presence to a captive audience by providing a presentation during lunch on the first or second day of the conference.

THIS PACKAGE INCLUDES:

- 4 complimentary full-event tickets
- Opportunity to give a two-minute address to all delegates prior to lunch.
- Sponsor logo will display on-screen during the full duration of lunch.
- 1/2 page advertisement in the delegate handbook, distributed to all delegates
- Logo listed on BuiltTechWeek website





Snack Sponsor

INVESTMENT: \$3,500



Four (4) available

The Snack Sponsorship is an exclusive opportunity to amplify your brand presence to a captive audience by providing a presentation during breaks on the first or second day of the conference.

THIS PACKAGE INCLUDES:

- 2 complimentary full-event tickets
- Opportunity to give a two-minute address to all delegates prior to breaks.
- Sponsor logo will display on-screen during the full duration of the breaks.
- 1/2 page advertisement in the delegate handbook, distributed to all delegates
- Logo listed on BuiltTechWeek website

Exhibit Space

INVESTMENT: \$2,500



Ten (10) available

THIS PACKAGE INCLUDES:

- 3 complimentary full-event tickets
- 6' space
- Website (logo)
- Listing in handbook
- Signage and sponsor logos

Friends of BuiltTech Sponsor

INVESTMENT: \$1,500

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Full-event Complimentary Passes Included: 2

The Friends of BuiltTech Sponsorship is an opportunity to amplify your brand presence to a captive audience by providing branding on our delegate handbook.

THIS PACKAGE INCLUDES:

- Logo in the delegate handbook, distributed to all delegates
- Logo placed on BuiltTech Week website



Built**Tech**

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