

CFK 2020 STRATEGY & GOALS



Foster sustainable peace, inclusion, and development.

- **Promote** peace, justice and social cohesion at the local and national level through sports.
- **Increase** school completion and access to secondary school opportunities for young promising boys and girls.
- **Address** youth unemployment through training opportunities, social enterprise development, and entrepreneurship.



Deliver quality and affordable healthcare.

- **Increase** access to high quality and affordable primary healthcare.
- **Motivate** 150,000 families living in informal settlements to be actively engaged in the pursuit of their own good health.
- **Reduce** rates of malnutrition and stunting among 1,000 children under 5 years of age living in informal settlements.
- **Build** greater community awareness and support 3,000 orphans and vulnerable children.
- **Accelerate** youth access to sexual and reproductive health services and information.



Enhance community safety, reproductive health rights, and education for girls.

- **Reduce** vulnerabilities for girls ages 9-20 years living in informal settlements.
- **Empower** girls to become change agents in their communities.
- **Increase** opportunities for adolescent girls' economic advancement.



Build a durable organization.

- **Unify** Kenyan & US efforts to mature CFK's governance capacity.
- **Institute** a continuous quality improvement process for key programs.
- **Strengthen** measurement systems and staff capacity for monitoring and evaluation learning.
- **Communicate** the legitimacy of participatory development to influence policy and development.
- **Build** a strong fundraising and partnerships team to steer growth strategy.
- **Strengthen** financial systems to manage greater amounts of direct funding.