



# THE WALL THAT HEALS

May 23 - 27th

*Crystal Bridges Museum of American Art*

## SPONSORSHIPS



58,318  
NAMES ON THE WALL

1,500+ SERVICE MEMBERS UNACCOUNTED FOR FROM THE VIETNAM WAR

8 WOMEN ON THE WALL

375 ft.  
LENGTH OF THE WALL THAT HEALS

600 CITIES TWTH HAS VISITED

22 yrs., 9 mos.  
AVERAGE AGE OF SERVICE MEMBERS ON THE WALL

15 AGE OF THE YOUNGEST SERVICE MEMBER ON THE WALL

400,000+  
ITEMS LEFT AT THE WALL

31 SETS OF BROTHERS ON THE WALL

3 SETS OF FATHERS AND SONS ON THE WALL

246 MOST CASUALTY DEATHS FOR ONE DAY / JANUARY 31, 1968



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Bentonville has been selected to host The Wall That Heals over Memorial Day Weekend, 2019. This event will bring a replica of the National Vietnam Veterans War Memorial to the Bucky Ball Field at Crystal Bridges Museum of America Art.

## Co-Host Sponsorship

(exclusive 2019 opportunity)

### \$15,000 The Wall That Heals | exclusive

- Listed as a co-host of exhibit along with DBI & Crystal Bridges Museum of American Art on all promotional materials.
- Seat on planning + advisory board for exhibit.
- All benefits listed below

	Supporting Sponsors \$5,000	Partner Groups \$1,000	Friends \$500
Paid + earned media opportunities	●		
Participation & recognition at all special events for exhibit	●		
Complimentary tickets to special events for exhibit	●	●	
Invitation to special events for exhibit	●	●	●
Brand recognition on promotional materials	●	●	
Brand recognition on social media platforms	●	●	
Brand recognition on sponsor boards at exhibit	●	●	●
Brand recognition in DBI's annual report	●	●	●