

2020 MEMBERSHIP LEVELS

ALL MEMBERSHIPS RECEIVE THE FOLLOWING BENEFITS:

- Opportunities to serve on Main Street committees
- Advanced notice of upcoming downtown events and partnership opportunities
- Networking at Main Street events
- Company/Individual name and address listed on OMS website with a link to your business
- Advocacy on your behalf for any questions or needs regarding downtown
- Member Window Decal

FRIEND OF DOWNTOWN \$125 (FOR THOSE BUSINESSES OUTSIDE THE DOWNTOWN HISTORIC DISTRICT)

- Second right of refusal for sponsorship and vendor opportunities at events
- Quarterly mentions on Facebook, Newsletter (over 800 subscribers) & Instagram
- Listing on Opelika Main Street website

NONPROFIT/CHURCH: \$95

- Company sales, specials and promotions posted quarterly on OMS Facebook page and Instagram
- Company, Sales, Specials and events included in weekly newsletter (over 800 subscribers)
- Opportunity to participate in Main Street events
- Direct referrals to inquiries to the Main Street office
- Unique promotions (or joint promotions with other members) with coordination help from the director

DOWNTOWN OPELIKA BUSINESS AND PROPERTY OWNERS: \$225

- Company sales, specials and promotions posted on OMS Facebook page, weekly newsletter (over 800 subscribers) and Instagram
- Opportunities for group advertising rates and editorials in select publications
- Attend monthly meetings to vote on things that happen downtown
- Opportunities to apply for the Bill Roberts Facade Grant Enhancement Program
- Opportunity to participate in Main Street events
- Direct referrals to inquiries to the Main Street office
- Unique promotions with coordination help from the director
- Opportunity to have a business micro-page on the Main Street website
- Opportunity to show listings of available properties on the Main Street website

OPELIKA MAIN STREET IS A NON-PROFIT ORGANIZATION THEREFORE ALL MEMBERSHIPS ARE IRS QUALIFIED AND TAX DEDUCTIBLE.

PLEASE INCLUDE WITH YOUR MEMBERSHIP CHECK:

NAME: _____

_____ FRIEND OF DOWNTOWN \$125.00

EMAIL: _____

_____ NONPROFIT/CHURCH \$95.00

ADDRESS: _____

_____ DOWNTOWN OPELIKA BUSINESS AND PROPERTY OWNERS: \$225.00

MAKE CHECKS PAYABLE TO: OPELIKA MAIN STREET

_____ ADDITIONAL DONATION (ANY AMOUNT!)

MAILING ADDRESS: P.O. BOX 2464 OPELIKA, AL 36803