



**SARA  
ROMA**

**MOTION GRAPHICS ARTIST**

## CONTACT

(660)528-8147  
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## PORTFOLIO

www.sara-roma.com

## ACTIVITIES:

**2018**  
Vurv Art Collective

**2017**  
B.A.D. art collective

**2013-2017**  
SERVE SCAD Community  
Service Organization

**2014-2017**  
MOMELove

## SKILLS:

Adobe Creative Suite, Bodymovin',  
Cinema 4D, projection mapping,  
compositing, stop-motion, tactile  
animation, Illustration, typography,  
photography, branding, art direction.

## EDUCATION:

2013-2017 Savannah College of Art and Design

## WORK EXPERIENCE:

**2017 -  
-2018**

### **The Gemini Society Motion Designer and Video Editor**

Animated and conceptualized speculative  
design work for brands, Illustrated and  
animated social content for James Beard  
Award Winning Bakery, animated internal web  
site content using Lottie and bodymovin'  
working along side a developer and preparing  
animation for all device types.

**2017**

### **Lexicon Technologies Freelance Motion Graphics Artist**

Directed and casted live action explainer,  
compositing, 2D animation, and logo animation.

**2016**

### **Fattitude Motion Graphics Artist**

Title, lower thirds, additional graphics for  
documentary on body positivity and fatphobia.

**2015**

**Motion Graphics Intern at Bailey Lauerman**  
Social media for Cuties, IAnimation for Disney,  
Panda Express, Textron Aviation, and internal  
projects.

**2015**

### **Motion media and UX Team Member in Collaborative Project with HP**

SCAD collaboration with Hewlett-Packard  
to research and develop multiple campaign  
concepts for a unique retail experience within  
Savannah. Utilizing the linkreader platform,  
which transforms physical content into digital  
experiences.

## LEADERSHIP:

**2018**

### **Loop Mass Installation**

Art Director for upcoming installation, leading  
with a Project manager, engineer and architect

**2017**

### **B.A.D. Art Collective**

Planned group exhibition

**2015 -  
2016**

### **SCAD Serve H.EArt Therapy Coordinator**

Organized and led activities for patients and  
volunteers at the Memorial Hospital