



# Branded Content & Advertising

**Outsourcing a portion or all creative work, for most companies, is the normal course of business.** While there are many options for how this can be done, some companies choose to hire individual freelancers and then struggle to manage feedback, revisions, and coordinating the deliverables themselves. This approach can have its drawbacks, which is just what Danny Essner, Senior Vice President of Marketing at NuOrder, discovered.

*“Without an inhouse design team it was hard to get consistently good work from the freelancers we were using. We need someone that could provide ongoing support. [I] Spent a lot of time emailing and managing the freelancers and felt I had to repeat the same instructions over and over. It was highly frustrating and made me think I was wasting my time.”*

For Danny, it was clearly time to find another solution for his company’s creative needs. When he was introduced to Gosling Media’s proven, handpicked team, Danny was immediately interested. Danny appreciated how Gosling Media described the importance of ensuring high-quality work being delivered, on-target, and on-time. With the transparent pricing, he trusted in Gosling Media and gave the company a try. So how did we do?

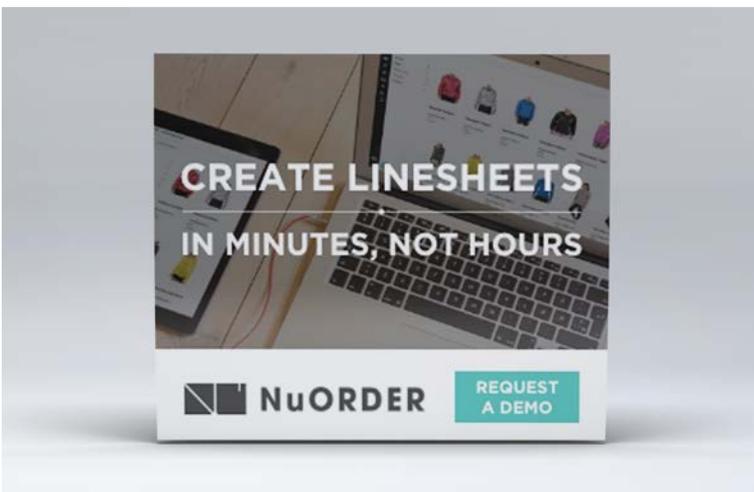
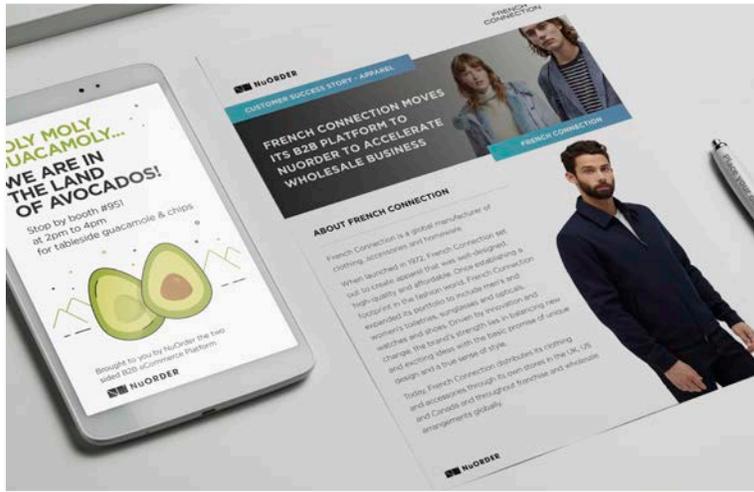
*“Gosling Media has quickly become an extension of our Marketing team. They’re available on-demand to provide the strategic and tactical creative support we need, whenever we need them and are now an invaluable resource in helping NuORDER tell its story to the world.”*

When our client’s tell us that we feel like an extension of their team, then we know we have reached creative agency Nirvana!

**Facing similar challenges to NuOrder? We would love to schedule a time to see if we can also help you.**

[Click Here to Schedule a Free Consultation](#)





Schedule a Free Consultation