

QUESTIONS ON . DESIGN

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MFA DESIGN THESIS
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**QUESTIONSON.DESIGN is a
Post-Digital Magazine* devoted to
conversations on the state of design.**

Through experimentation in both form and content, QUESTIONSON.DESIGN aims to provide insights into what magazines of the future could be while also preserving their historical strengths.

*A Post-Digital Magazine displays the same story in multiple mediums, but not by repetition, rather by flexing the form and content to accentuate the strengths of different mediums.

Winston Struye, February 2019

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Encouraging discussion in the overlaps and gaps between different tribes of designers.

Magazines, once hubs for industry-wide exchange, have weathered many storms. Successful publications (such as *NYTimes*) redefining how to treat stories across media. This Post-Digital Magazine will explore these mediums and investigate how each can increase discussion about the changing state of design.

POST-DIGITAL MAGAZINE PRINCIPLES

YES

Across Mediums

Friction can be meaningful

Structures than can bend and flex

NO

One medium is best

Make it as easy as possible to use

Templates to fill in



What makes a magazine stand out today?

I believe the time is ripe to push the boundaries of what a magazine can be. Stories should be able to flow across media, taking advantage of each format to promote a deeper engagement with content.

ADVANTAGES OF EACH MEDIUM

POSTER

Decorative

Patterns

Looking

Infiltrate Spaces

BOOK

Sequential

Paragraphs

Flipping

Cared Distribution

WEBSITE

Dynamic

Interactions

Scrolling

Fast Distribution

?

More medium analysis to be done as project continues

con- tent

As design continues to expand into more divided roles, I believe it's time for some contemplation about how this industry has changed, why, and what we'd like it to change into.

By displaying interviews with designers from different parts of the field, this magazine will be a catalyst for cross-disciplinary conversations. Historical interviews will be shown along side personally conducted conversations, providing a reference for how our practice has both stayed the same and also changed immensely.

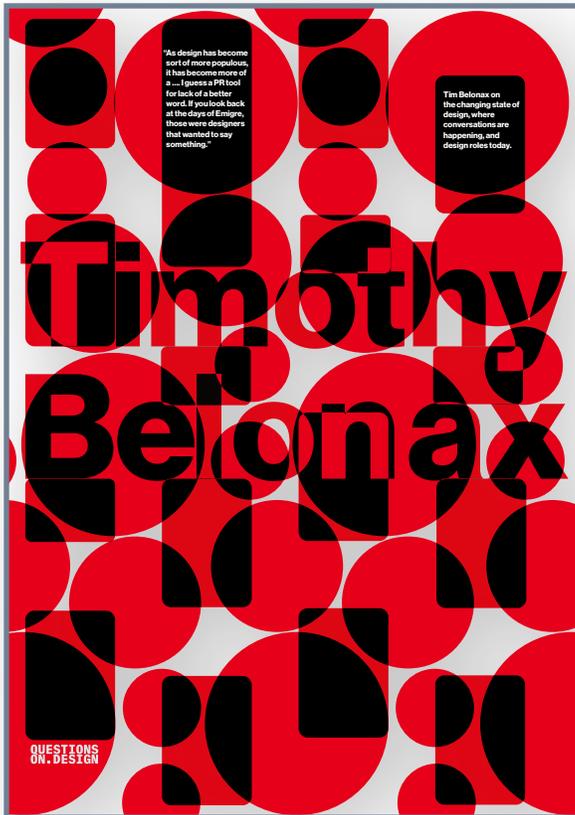
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See all of these articles now on the beta website QUESTIONSON.DESIGN



PARSONS



Through experiments in form, I'm asking questions about what gets lost and what is gained in different mediums.

Posters shown.

More medium explorations coming soon.

Beta website currently live at
QUESTIONS0N.DESIGN

Winston Struye - February 2019

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