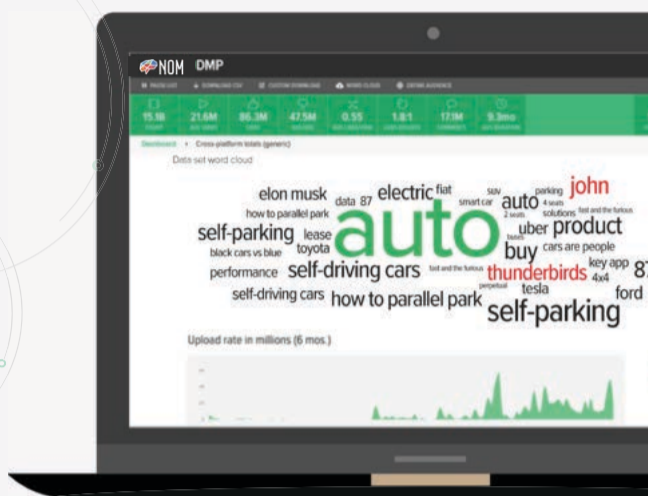




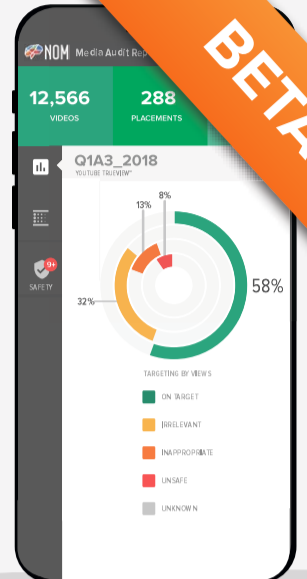
NOM is a video technology and data company that offers brand safety and contextual targeting solutions across social properties.

thisisnom.co | contact@thisisnom.co

DMP



Media Audit



- ✓ Increase performance and decrease cost
- ✓ Aggregate data across multiple platforms and campaigns
- ✓ Placement-level contextual targeting and automated optimizations
- ✓ Perpetual learning to increase contextual accuracy for future campaigns

- ✓ Analyze your ad placements
- ✓ Audit and eliminate placements in real time that are unsafe or off-topic
- ✓ Score your performance against our internal benchmarks for your consumer category
- ✓ Eliminate wasteful spend, verify brand safety and effectively target audiences



THE NOM ECOSYSTEM

We identify your audience with pinpoint precision using contextual targeting down to the placement level.

Cost Per View

UP TO -60

+34 %

View Rate

UP TO +30

42%

39%

36%

33%

FLIGHT 1 ✈️

FLIGHT 2 ✈️

FLIGHT 3 ✈️

You're in good company:

