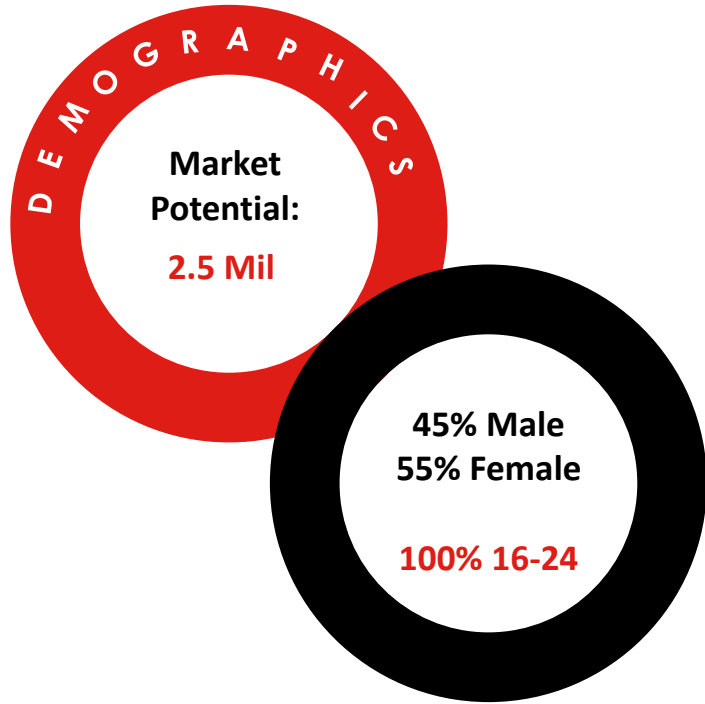
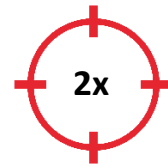




Young people who like **old music**.



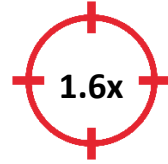
FAST FACTS



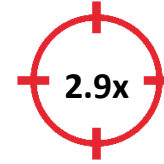
More likely to enjoy listening to **Indie Pop**



More likely to be a **student**



More likely to be interested in **Urban/Modern Art**



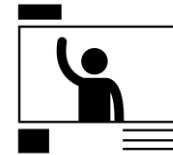
More likely to be **Bisexual**



Sharehouse

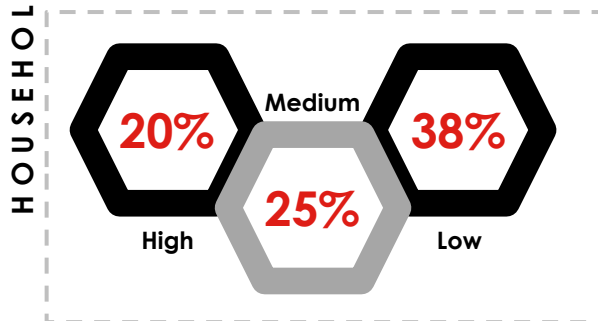


Gaming Streamers



Vlogger Fans

HOUSEHOLD INCOME



Highest Volume

London
South East
North West

Highest Propensity

Northern Scotland
Wales
North West

