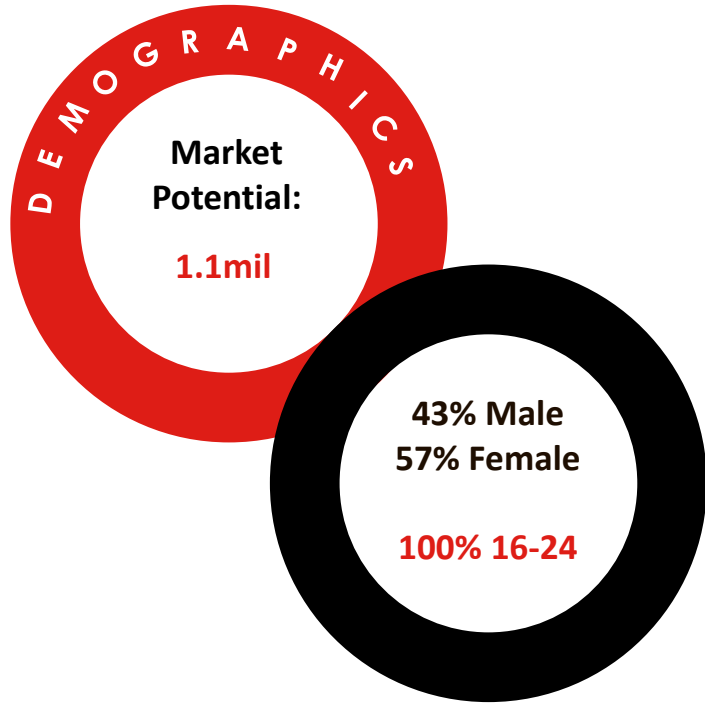




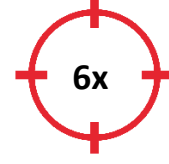
Young People who like **old music**.



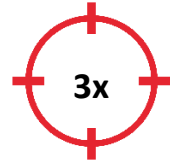
FAST FACTS



More likely to live in **urban areas**



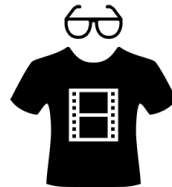
More likely to be **Students**



More likely to be interested in **E Sports**



More likely to be **living alone**



Movie Buffs



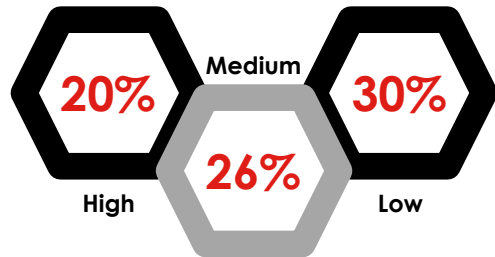
Driven Youth



Art-House Film Fans



HOUSEHOLD INCOME



Highest Volume

Kanto
Kinki
Chugoku

Highest Propensity

Chugoku
Kanto
Hokkaido

