



Date: October 5 - 6, 2019

HACK THE NU – NUVO NETWORK HOSTS HACKATHON IN SUPPORT OF THE UNITED WAY OF HALTON AND HAMILTON

Media invited to attend, interviews must be scheduled in advance.

FOR IMMEDIATE RELEASE

Burlington, ON— NUVO Network is hosting its first Hackathon in support of the United Way of Halton & Hamilton (UWHH). Hack the NU will identify opportunities, gaps and solutions for reaching the community and delivering local services. The two-day event brings together emerging business leaders, software developers, designers, and philanthropists in an intense collaboration.

Teams are formed on the spot and given 24 hours to hack solutions. Results are judged on:

- **Creativity** – the “wow” factor of the solution
- **Usability** – usefulness to solve a problem
- **Technicality** – the technology used to create the solution
- **Scalability** – potential for future enhancements
- **Mission/business value** – solving a problem that aligns with the mission

In partnership with the United Way of Halton & Hamilton (UWHH), Sheridan College’s Honours Bachelor of Interaction Design and several local businesses, volunteers and sponsors, NUVO Network will open its space for a weekend of hacking solutions. Bring a sleeping bag (not that you’ll get much sleep) and witness the mash-up of skills and a passion to help.

“Beyond the obvious benefits of strengthening United Way Halton and Hamilton and the local communities it serves, Hack the NU supports and builds the next generation of innovators, entrepreneurs, volunteers and philanthropists,” says Zubash Akmal, event coordinator and interaction design student at Sheridan College.

NUVO Network is an innovative, intentional community of business owners and organizations that encourages productivity, collaboration and inspiration. Housed in 150,000 square feet, in Burlington Ontario, between Toronto and Hamilton, it offers full-service space featuring NUVO Taste local onsite catering for all kinds of events - music, art, film, business, meetings and conferences, as well as three state-of-the-art TV and film studios.

Media and members of the public are invited to attend.

WHAT: HACK the NU – solutions that benefit the community

WHERE: 1295 North Service Road, Burlington, ON L7P 3A7

DATE: Saturday, October 5 to Sunday, October 6

TIME: 9 AM Saturday to 4:30 PM Sunday

WHO: Open to experienced and aspiring hackers and ideators

RSVP: Please RSVP to hackthenu@nuvonetwork.com or 905-592-2598

More information about Hack The NU: www.nuvonetwork.com/hack-the-nu

To learn more about NUVO Network’s vision for meshing creative co-working spaces, modern office suites, event spaces, meeting rooms and film/content creation studios, please visit: www.nuvonetwork.com

