



PRESS RELEASE

ENCO Announces Integration with NewTek TriCaster

Southfield, MI, April 10, 2015 – ENCO Systems announces a collaborative new relationship with NewTek, a leader in integrated video production and slow-motion instant replay systems. ENCO specializes in automation and playout systems for the radio and television industries.

The intuitive workflow of ENCO's DAD automation system now seamlessly integrates with NewTek's TriCaster multi-camera video production systems. This integration gives radio stations using ENCO DAD the ability to schedule and playout videos, switch live camera feeds, and display rich content and graphics. Superimpositions, bugs, crawlers, and chroma-key can be configured and delivered on the fly.

"We are excited to be working with NewTek, an industry leader in video production systems," says Ken Frommert, General Manager of ENCO. "We anticipate many radio stations will be expanding to live TV in the near future to provide another medium for their audience. By integrating DAD with TriCaster, stations will be able to take advantage of the simple, yet powerful features TriCaster offers to deliver quality, network-style television."

"This is really tremendous," says Michael Kornet, executive vice president of Business Development for NewTek. "ENCO's DAD automation system is a truly respected product in the radio market and now that it integrates seamlessly with TriCaster, we expect radio stations will be very excited about this new workflow they can have."

Perfect video for radio and automate your studio with NewTek and ENCO, a collaboration that simplifies video workflows. To learn how NewTek and ENCO Systems are bringing ease of use to the broadcast industry, visit www.enco.com.

About ENCO

Founded in 1983, ENCO Systems is a world leader in playout and automation system solutions for demanding radio and television organizations. ENCO is headquartered in Southfield, Michigan USA and retains a worldwide distribution network. For more information, please visit: www.enco.com.

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