



## Press Release

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### **ENCO DAD Automation and Lawo mixing consoles now seamlessly integrated**

#### Solution results in convenient operation and advanced workflows

With ENCO Systems, Lawo has won over an internationally renowned manufacturer of radio and TV automation systems for an integration partnership. As of now it is possible to automate a multitude of functions between the Lawo sapphire and crystal mixing consoles and ENCO's DAD automation system. For all ENCO and Lawo customers, the extensive integration means an enormous benefit regarding convenient operation, since the DAD design reflects the visual appearance and philosophy of the console's operational workflow. The bi-directional data transfer between the Lawo consoles and the DAD automation system is established entirely over IP, using RAVENNA for audio.

"With the integration of our products we provide our customers with a solution that significantly simplifies the installation. It's now all based on an IP network, which means we have only one single infrastructure for audio and control", states Ken Frommert, Director - Marketing and International Sales.

The integration partnership of ENCO and Lawo follows already existing cooperations of ENCO with other console manufacturers. ENCO will present a fully operational system integration in booth 8.E11 at this year's IBC in Amsterdam.

#### About ENCO

Founded in 1983, ENCO Systems is a world leader in playout and automation system solutions for demanding radio and television organizations. ENCO is headquartered in Southfield, Michigan USA and retains a worldwide distribution network. For more information, please visit: [www.enco.com](http://www.enco.com).

#### About Lawo

Lawo designs and manufactures pioneering audio and video technology for TV and radio broadcast production, post-production, as well as live performance and theatrical applications. Products include digital audio mixing consoles, routers, video processing tools as well as IP-based video and audio transport solutions. All products are developed and manufactured according to highest quality standards at the company's headquarters in the Rhine valley town of Rastatt, Germany. For additional information, please visit the company online at [www.lawo.de](http://www.lawo.de).