



Press Release

Logitek JetStream Now Has “ENCO Inside”

ENCO DAD platform is now available for Logitek JetStream Audio Networking system

March 22, 2013

Logitek Electronic Systems (NAB Booth C1817) and ENCO (NAB booth C1321) have announced the availability of ENCO Inside within the JetStream AoIP platform. The ENCO DAD audio playout and automation platform incorporated within the JetStream router gives users full operational ENCO capabilities married with the AoIP routing and mixing capabilities of the JetStream platform.

“With ENCO Inside, we are essentially offering a full radio studio within a single 2 rack unit box,” said Tag Borland, Logitek president. “All you need is a microphone to make it complete. Comprehensive audio management and playout are now combined with the mixing, processing and audio distribution capabilities of the JetStream, providing seamless integration between content management and audio management. This versatility is made possible through the JetStream’s microprocessor-based architecture.”

“We are proud to once again partner with Logitek on a project which will bring something new to the broadcast technology landscape,” said Patrick Campion, ENCO General Manager. “Our ability to incorporate the DAD platform within a microprocessor-based system such as the JetStream is unique among automation software companies, but it's not always about being the first or the fastest. It's about satisfying the needs of broadcasters through intelligent innovation.”

ENCO Inside brings ENCO’s proven and widely accepted software products to the JetStream. The complete suite of utilities combines the functionality of list driven playout and automation, user defined hotkeys, content creation, distribution and management, voice tracking, scheduling and reconciliation to allow broadcasters access to all the tools they need to make great sounding radio or insert audio into a live broadcast.

Logitek’s JetStream Mini is an integrated console engine and IP audio networking platform that handles console functions as well as audio networking duties throughout the station. It handles up to 128 digital or analog inputs/outputs, provides 24 mix-minus busses, incorporates profanity delay and audio processing, and provides smooth digital mixing via a variety of Logitek control surfaces.

The JetStream with ENCO Inside technology will be shown at both the Logitek and ENCO booths at NAB.

About Logitek Electronic Systems

Founded in 1979, Logitek Electronic Systems, Inc. designs and manufactures digital audio console, routing, switching and metering products for the broadcast and professional audio industries. Logitek’s Networked Console Systems are used in radio and television facilities

worldwide. Full product information is available at the company's website:
www.logitekaudio.com.

About ENCO

Founded in 1983, ENCO Systems is a world leader in audio playout and automation solutions for demanding radio and television organizations. ENCO is headquartered in Southfield, Michigan USA and retains a worldwide distribution network. For more information, please visit:
www.enco.com .

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