



## **PRESS RELEASE**

### **ENCO Systems Introduces New Automation Interface**

Southfield, Michigan, March 18, 2009: ENCO Systems Inc., a leading worldwide provider of Digital Audio Delivery Systems, announced that they will introduce a new radio automation product called **Presenter** in April at NAB2009 in Las Vegas.

Following an intense design and development schedule targeted at significant user interface improvements, Presenter delivers a cohesive set of attractive user oriented "tools" perfect for live assist operations while sacrificing nothing in reliability and system power. Presenter, like its predecessor **DAD**, supports all forms of audio technologies including IP audio, traditional sound cards, audio router control, console interfaces, and general purpose I/O, touch screens, etc.

Eugene Novacek, President of ENCO Systems said, "ENCO's DAD has long had a reputation of being a highly engineered product with an unparalleled amount of power and flexibility for radio operations of all sizes. We decided to take what we've learned from years of delivering world class automation and bring it to a new level of user friendliness and attractiveness - engaging the user like never before. We believe that Presenter is a unique combination of the best looking automation interface with the most powerful engine anywhere."

"Presenter is designed to be used...easily", said Don Backus, ENCO Systems VP of Sales & Marketing. "We wanted more than just big buttons and bright colors, we wanted to deliver substance behind the style, and that is where Presenter excels. Even in these challenging economic times, we anticipate significant migration away from less powerful and less reliable systems to Presenter. We believe so strongly in Presenter that in a market where other manufacturers are reducing their presence at NAB 2009, we've actually increased our exhibition space by 25%, to make sure that attendees see what we've done and can learn how Presenter can benefit their stations."

The Presenter single screen interface features a panel design with many user selectable tools including voice tracking, hot buttons, recording, database, search and more. Other features include cut, paste and block move of playlists elements, user tabs, backsell log and a number of new and refined user friendly tools designed for live assist and voice tracked operations. Presenter will be on display at NAB 2009 in Las Vegas, NV, April 20-23 in Booth N-7607 in the North Hall of the Las Vegas Convention Center.

Initial Presenter information is available at the ENCO web site at [www.enco.com](http://www.enco.com) and will be regularly updated. Presenter will begin shipping in May 2009.

#### **About ENCO ( [www.enco.com](http://www.enco.com) )**

ENCO Systems is a leading provider of Digital Audio Delivery Systems for demanding television and radio organizations worldwide. ENCO is headquartered in Southfield, Michigan with offices in Nashville, South Carolina, India and the United Kingdom and retains distributors throughout the rest of the world.

*For further information on ENCO Systems, Inc. contact Don Backus, Vice President of Sales and Marketing, ENCO Systems, Inc., 29444 Northwestern Highway, MI 48034 USA Tel: 800-362-6797 or 248-827-4440 Fax: 248-827-4441 or e-mail: [sales@enco.com](mailto:sales@enco.com). Additional information about ENCO is available on their website: [www.enco.com](http://www.enco.com) .*

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