

Privacy Policy

Synergistic Marketing LLC (“Synergistic”, “we” or “us”) is the owner and operator of the web site www.BeautySavers.com (the “Site”) and has developed this Privacy Policy to provide visitors with important information regarding the use and disclosure of information collected on the Site. Synergistic provides this Privacy Policy to help you make an informed decision about whether to visit the Site or provide any personal information on this Site.

This Privacy Policy is incorporated into and subject to the Synergistic Terms of Use. Each time that you access or use the Site, you agree to be bound by the Terms of Use and this Privacy Policy. If you do not agree to the terms of this Privacy Policy, you must discontinue using the Site.

What personal information do we collect? We collect personal information from you when requested on the Site and other locations, including when you subscribe to our newsletter, enter contests and sweepstakes, respond to surveys and other promotional activities on or related to the Site. Participation in these surveys, sweepstakes or other promotional programs is completely voluntary and you therefore have a choice whether or not to participate.

When subscribing to our newsletter or participating in surveys, sweepstakes or other promotional programs, as appropriate, you may be asked to provide your name, e-mail address, mailing address and other information. You may, however, visit our Site anonymously for viewing only and not provide any personal information.

We allow third-party companies to serve ads and/or collect certain anonymous information when you visit our Site. These companies may use non-personally identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your visits to this Site and other web sites in order to serve advertisements about goods and services likely to be of greater interest to you. These companies typically use a cookie or third party web beacon to collect this information. To learn more about this advertising practice or to opt-out of this type of advertising, please visit networkadvertising.org.

What do we use your information for? Any of the information we collect from you may be used in the following ways:

- To personalize your experience;
- To improve our Site;
- To improve customer service;
- To administer a contest, promotion, survey or other site feature; and
- To send periodic emails with offers from us and our trusted partners that we believe will be of interest to you. You may opt-out of receiving these messages by following the instructions provided below and as set forth in these messages.

How do we protect your information? We implement a variety of security measures that are intended to protect and maintain the safety of your personal information. However, no data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

Do we use cookies? Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser that enables the sites or service providers systems to recognize your browser and capture and remember certain information about you. We use cookies to understand and save your preferences for future visits, keep track of advertisements, and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. Some browsers allow users to reject cookies to be placed on their hard drive through the use of a signal to the Site seeking to place the cookie. At this time we do not react to these signals and thus place cookies regardless of such setting. If you reject cookies or delete them from your hard drive certain functionalities on the Site may be compromised or not operate as designed, which may impact your experience on the Site.

Do we disclose any information to outside parties? We do not sell, trade, or otherwise transfer your personally identifiable information to unaffiliated third parties without your consent. This does not include trusted third parties who assist us in operating our Site, such as sending e-mails, processing orders, order fulfillment, sweepstakes administration, or otherwise conducting our business. Similarly, when we conduct a sweepstakes, contest, survey or other promotion that involves another party, such as a prize provider or co-sponsor, we may share any information you provide with us in connection with such activity with that other party. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

In addition, we may utilize third party services to enhance our customer files so that we may provide more relevant information and offers to our customers. These services may require us to provide certain customer information to these parties to match correlating information in their files to be added to our database. In these instances, these third parties will only have access to the minimal amount of information necessary to make these correlations and will be contractually bound to (i) maintain the confidentiality and protection of the provided information, (ii) only use the information we provide for the intended purpose and prohibited from using such information for any other purpose, and (iii) return to us or destroy any information we provide to them for this specific purpose.

In the event that we are sold or disposed of as a going concern, whether by merger, sale of assets or otherwise, or in the event of an insolvency, bankruptcy or receivership, non-personal and personally identifiable information of our visitors and users may be one of the assets sold or merged in connection with that transaction. Information about our visitors may also be disclosed in connection with a commercial transaction where we or one of our businesses are seeking financing, investment, support or funding. In such transactions, personal information will be subject to the Privacy Policy in effect when the information was obtained.

Third party links Occasionally, at our discretion, we may include or offer third party products or services or links to such third parties on our Site. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Children's Online Privacy Protection Act We do not knowingly collect any personally identifiable information from or other information that may be tied to anyone under 13 years of age. Our Site, products and services are all directed to and intended for people who are at least 13 years old or older. Should we become aware of a child under the age of 13 providing personal information on our Site, we will promptly remove all such information associated with that account.

A note to international users The Site is hosted in the United States. If you are accessing the Site from outside the United States, by providing your personal information to the Site, you are consenting to the collection and transfer of your information to the United States for processing and maintenance in accordance with this Privacy Policy and our Terms of Use. You are also consenting to the application of United States law in all matters concerning the Site.

Access to your information. If for any reason you are concerned that the personal information you provided to us is incorrect or inaccurate or should you wish to have your email address removed from our mailing list or contact information changed, please contact us at info@synergisticmarketing.com. We will be happy to review, update or remove information as appropriate. If you unsubscribe from our newsletter, we may still retain certain information associated with your account for analytical purposes and recordkeeping integrity, as well as to prevent fraud, resolve disputes, enforce our Terms of Use or other policies, take actions we deem necessary due to technical and legal requirements and constraints related to the security, integrity and operation of our Site. In addition, if certain information has already been provided to third parties as described in this Privacy Policy, the retention and use of that information will be subject to those third parties' policies.

Choice and opt-out You may remove your information from our database so as not to receive future promotional communications by emailing us or sending a letter to the address below.

If you prefer not to receive electronic promotional communications from us, you can also opt-out by following the unsubscribe instructions included in each communication.

Changes to the Privacy Policy. We may change this Privacy Policy from time to time. The most recent version of the Privacy Policy will always be posted on the Site, with the “Effective Date” posted at the bottom of the page. We may revise and update this Privacy Policy if our practices change, as technology changes, or as we add new services or change existing ones. If we make any material changes to our Privacy Policy or how we handle your personal information, we will note such change in the Effective Date of the Privacy Policy. If we are going to use any personal information in a manner that is materially different from that stated in our Privacy Policy at the time we collected such information, depending on the nature of the change, we will notify you and give you a reasonable opportunity to either consent to or disagree with the change. If you do not consent or agree, your personal information will be used as agreed to under the terms of the Privacy Policy in effect at the time we obtained that information. By accessing our Site after the new Effective Date, you are deemed to consent to our then-current Privacy Policy. We will use personal information previously obtained in accordance with the Privacy Policy in effect when the information was obtained from you.

Contacting Us. If there are any questions regarding this Privacy Policy you may contact us using the information below.

Synergistic Marketing 192 Lexington Avenue New York, NY 10016 United States

Effective: June 1, 2018