



2019 IROQUOIS STEEPLCHASE RACE DAY PROGRAM

ADVERTISING RATES (Net) AND SIZES

Thank you for purchasing an advertisement in the 2019 Iroquois Steeplechase program. You have agreed to purchase (please check your choice below):

___ Full Page 4 Color Process Vertical	\$1,900.00
(Live Area: No Bleed 5"x 8"; Full Bleed 5 3/4" x 8 3/4")	
___ Full Page Black and White Vertical	\$1,500.00
(Live Area: No Bleed 5"x 8"; Full Bleed 5 3/4" x 8 3/4")	
___ Half page 4 Color Process Horizontal	\$1,000.00
(Live Area: No Bleed 4 3/4" x 3 3/4")	
___ Half Page Black and White Horizontal	\$800.00
(Live Area: No Bleed 4 3/4" x 3 3/4")	
___ 1/4 Page (Live Area: No Bleed 2 1/8" x 3 3/4")	\$550.00
___ 1/8 Page (Live Area: No Bleed 2 1/8" x 1 3/4")	\$350.00

MECHANICAL / DIGITAL REQUIREMENTS

Space Reservation Deadline March 15, 2019 Materials Deadline March 23, 2019

- Color files should be CMYK. Digital files should include all linked graphics and fonts. We accept PC or Macintosh formats on CD, by email or FTP. Electronically mailed ads are preferred. Maximum digital file size is 8 MB by email.
Email to: Holly@iroquoissteeplechase.org (include subject: Steeplechase Program Ad)
- We cannot use color files from Microsoft Word, Publisher, Excel, PowerPoint, CorelDraw, Word Perfect, or Publish-it.
- If unable to submit a digital file, all artwork must be camera ready and to size.
- **PROGRAM TRIM SIZE IS 8 1/2" HEIGHT BY 5 1/2" WIDTH**

BILLING INFORMATION

Name of Purchaser (Please Print) _____

Signature of Purchaser _____

Send Invoice to _____ **Phone** _____ **Fax** _____

Address _____ **City** _____ **State** _____ **Zip** _____

Artwork Contact Person _____

If your Artwork is handled by an agency, complete the following:

Agency _____ **Phone** _____ **Fax** _____

Contact Name _____

Agency Address _____ **City** _____ **State** _____ **Zip** _____

Make checks payable to: V.S.H.F. **Send to:** Iroquois Steeplechase • 203 3rd Ave N • Franklin, TN 37064

Email Ads to: Holly@iroquoissteeplechase.org (subject: Steeplechase Program Ad)

Ad Sales Contact: GeorgeAnn Dingus (615) 591-2991 or georgeanndingus@iroquoissteeplechase.org

Benefiting

