

RENEE NIELSEN

GRAPHIC DESIGNER

PRESENT

HEIMAT BERLIN

UI Designer | Berlin

Currently I work as a UI designer for Heimat Berlin; part of the TBWA group here in Germany. My role as UI designer consists of creating responsive web-design and social media content for brands such as OTTO, Opel and The Free Democratic Party.

MAY 2018 - JULY 2018

PENTA FINTECH LTD

Art Direction & UI / UX Designer | Berlin

I was employed solely as a UI Designer for Penta but as it was a small start up, consisting of around 10 employees in the Berlin office I took over all aspects of UI, Digital advertising, Branding, Social media and Art Direction.

DECEMBER 2017 - APRIL 2018

AFFINITY ID

UI Designer | Auckland

Affinity ID is a digital Marketing agency who specialize in hyper personalised marketing and digital advertising. I worked as a UI and digital designer to create web banners, create personalised email templates and responsive design for some of New Zealands largest corporations. My clients included: Kiwibank, Countdown and Southern Cross.

JULY 2017 - OCTOBER 2017

L'OREAL PARIS

Graphic Designer | New York

Successfully managed and collaborated on graphic design projects from concept through to completion. Created Trade Advertising, A+ content, Editorial design, Buyer boxes and in-store demos for L'Oreal accounts such as Walgreens and CVS.

APRIL 2017 - JULY 2017

PULSE CREATIVE

Graphic Designer | New York

I worked on multiple design projects along side a small team of designers including digital design, print, illustration, photo editing, and branding & web design.

DECEMBER 2016 - APRIL 2017

BRIGADE MARKETING

Motion Designer | New York

Participated in the production of Social Media and Digital Advertising Content for key clients such as: Universal Pictures, Disney, ABC and Freeform under the direction of Marketing Department.

OCTOBER 2016 - DECEMBER 2016

ICED MEDIA

Jr Art Director & Graphic Designer | New York

Created motion graphics and digital content for Social media: Instrgram, Facebook and Youtube.

EDUCATION

BACHELOR OF MEDIA DESIGN

Media Design School

ADVANCED DIPLOMA OF FINE ART

Whitecliffe college of art and design