



www.jonathancenteno.com

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Experience

Extrema Multimedia – Product designer

SEP 2016 – AUG 2017

As the only designer in the company, I took the responsibility to lead a large-scale project. From an exhaustive research, the creation of several prototypes, a new web design and a new brand identity, the company increased its number of clients more than a 50% compared to the previous year. In addition, I was also responsible for launching multiple commercial campaigns.

Freelance – Multidisciplinary graphic designer

2014 – 2017

As a freelance graphic designer, I have created multiple brands and web designs for companies with the subsequent programming in WordPress, as well as other graphic elements and audiovisual projects.

Grupo ADI – Graphic designer

NOV 2014 – JUN 2015

I designed a prototype application and digital magazine in order to promote the origins of the city of Tarragona. I also did multiple editorial projects and provided the company with a more visual field by creating different videos and animations.

Awards and recognitions

SEP 2016

Winner of the contest “Pixartprinting needs a thrill” for the best branding identity proposal.

MAY 2016

Representative in the “III jornada d’Art i Disseny, l’escola a l’empresa”.

JUN 2014

Winner of the poster contest of the *Festa Major de les Corts* (Barcelona).

Languages

Spanish, English and Catalan.

Education

SEP 2012 – JAN 2015

Advanced degree in advertising design

Escola Groc

SEP 2008 – JUN 2010

Scientific baccalaureate

Col·legi Sant Gabriel

Competency

Product design

Branding

Graphic design

Skills

- User interface design.
- User experience and accessibility research.
- Creation of brand languages and corporate identities
- Creation of prototypes in tools like Invision and Adobe XD.
- Creation of user interactions in Adobe After Effects.
- User testing research.
- Web programming on systems such as Webflow and WordPress based on my basic knowledge of HTML and CSS.