



KATIE SWANSON

Visual Designer

User experience and creative problem solving is at the core of everything that I do because I believe successful design is not made in silo, but in collaboration with those it directly affects. I approach every challenge with the idea of creating an exceptionally useful product that performs as good as it looks.

ARSENAL

Sketch / Zeplin
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects

Webflow
InVision / Adobe XD
Wordpress / Unbounce
Keynote / Powerpoint
Slack, Trello, Asana

SKILLS

Visual design
User experience design
Research/usability testing
Email design
Responsive web design

Branding/style guides
Visual design systems
Art direction
Print & production
Petting every dog in my path

EDUCATION

**BFA GRAPHIC DESIGN
INTERACTION DESIGN MINOR**
Savannah College of Art and Design
2012-2014
Summa Cum Laude

**AAS DIGITAL MEDIA
AAS COMMERCIAL GRAPHICS**
Trident Technical College
2009-2012
Summa Cum Laude

EXPERIENCE

FREELANCE DESIGNER

katieswanson.design

January 2008 - Present

Services run the gamut from branding, website design to apparel graphics

VISUAL DESIGNER

Expedia

May 2017- Present

Expedia Partner Central, Global Product Marketing - B2B

UX/VISUAL DESIGNER

Amazon

January 2015 - November 2017

Consumables Customer Experience, Wickedly Prime, Treasure Truck, Amazon Restaurants

PRODUCT DESIGNER

Groupon

February 2014 - June 2014

Groupon Merchant mobile app, iOS/Android

INTERNSHIPS

UX DESIGN INTERN

Amazon Music

June 2014 - August 2014

Amazon Music, desktop app

VISUAL DESIGN INTERN

Groupon

June 2013 - August 2013

Merchant Design, Deal Builder

GRAPHIC DESIGN INTERN

Savannah Bee Company

January 2014 - March 2014

Product Catalog, Digital Media