



ORGANIC KEYWORDS ?

108



SUM OF RANK CHANGE ?

3 mo: ▼477 1 mo: ▲519



EST MONTHLY SEO CLICKS ?

1.56k

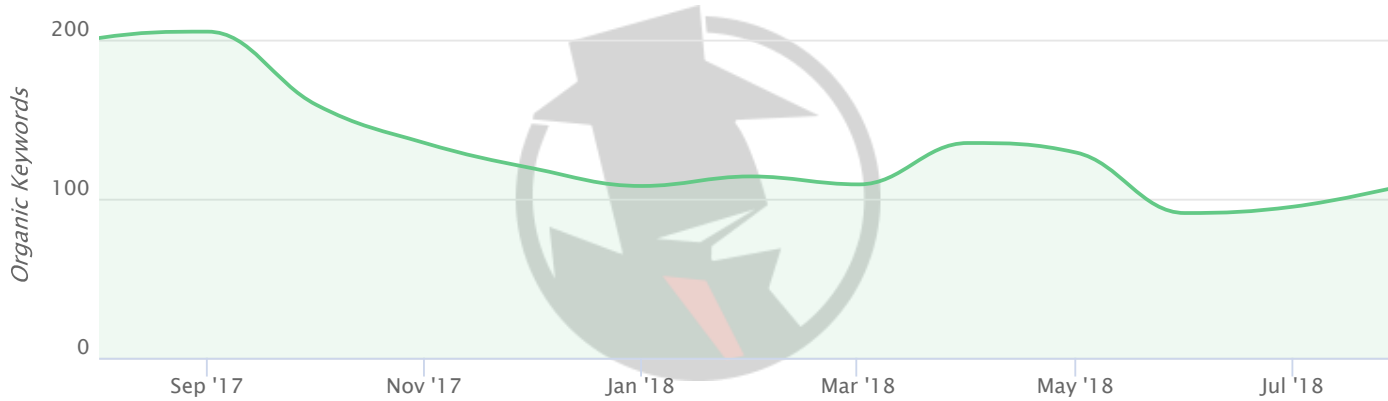


EST MO SEO CLICKS VALUE ?

\$2.27k



Zoom 6m 1y 2y 5y All



PAGE 1 KEYWORDS: 45 ?

JUST MADE IT: 15 ?

JUST FELL OFF: 11 ?



ALMOST THERE: 20

(Ranks 11 - 16) ?



PAGES 2 TO 5: 63

(Ranks 11 - 50) ?

## Keyword Gainers and Losers

Improved Ranks: 69 ?



Newly Ranked Keywords: 7 ?



Lost Ranks: 29 ?



## Inbound Links ?

- Blogs
- News
- Has affiliate links
- Forums
- .Gov / .edu
- Directories



11 YEARS 9 MONTHS

History of rankings we've collected

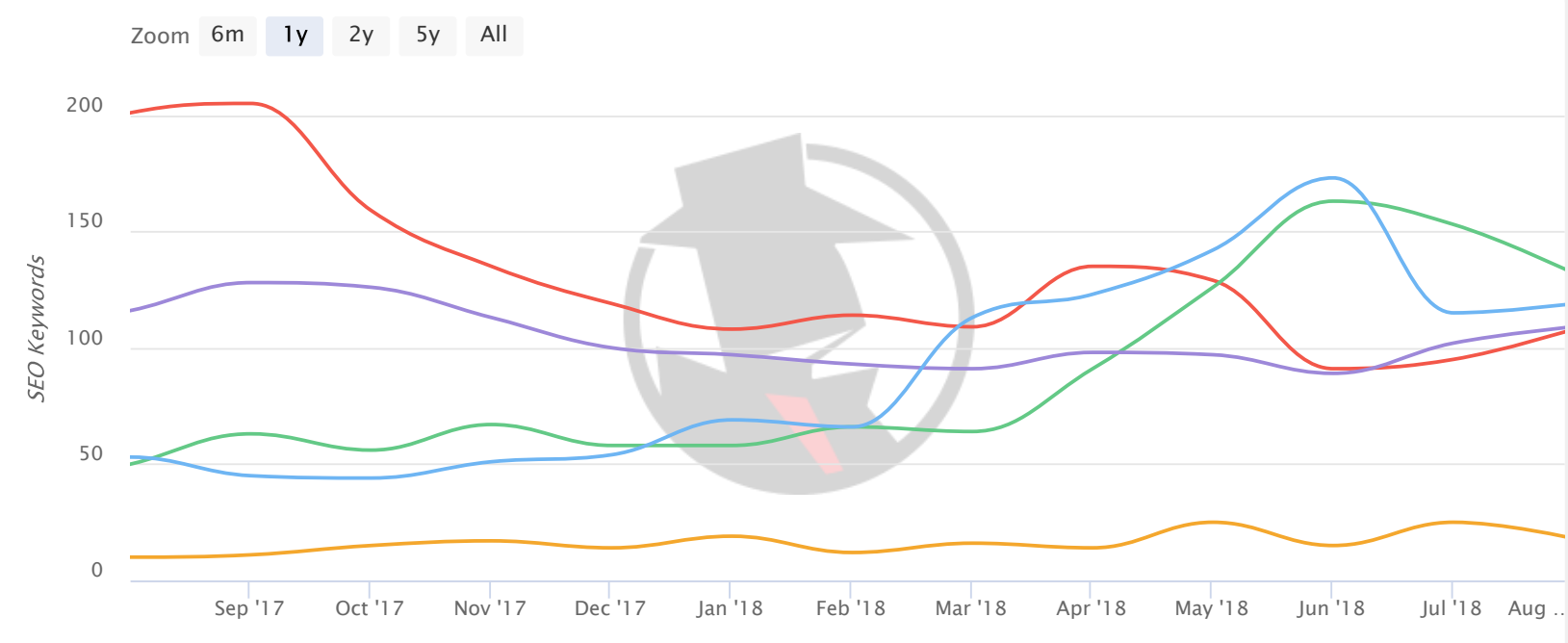


8

Keywords their top 2 competitors also rank for

# Top Organic Competitors

<b>hospitalitydesigns.com</b> SEO Keywords: 108
<b>curvehospitality.com</b> SEO Keywords: 132
<b>hospitalityfurniture.com</b> SEO Keywords: 18
<b>northlandfurniture.com</b> SEO Keywords: 109
<b>curtisfurniture.co.uk</b> SEO Keywords: 119



# Shared Organic Keywords (Kombat)

Competitor.com

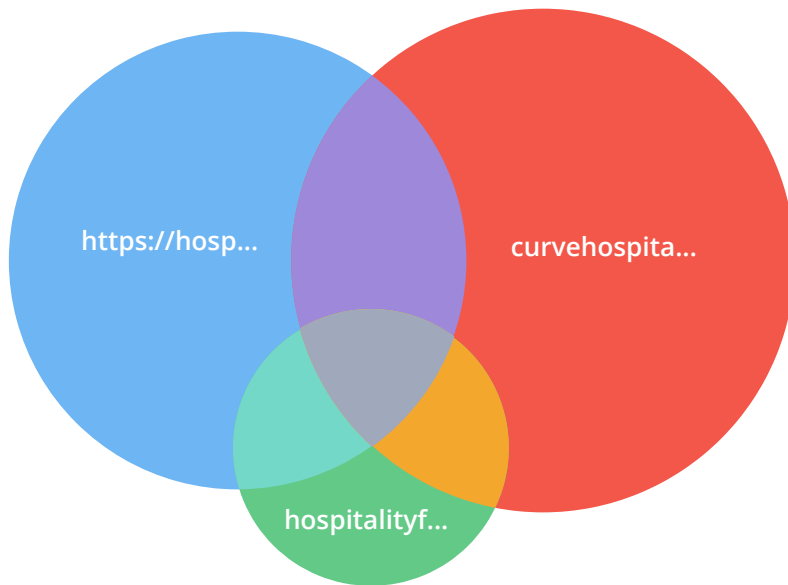
vs

Competitor.com

vs

Competitor.com

FIGHT



## Overall Market Research

**KEYWORD UNIVERSE** (203)  
Keywords any domain ranks for

**CORE STARTING KEYWORDS** (8)  
Keywords any domain ranks for

## Recommendations for https://hospitalitydesigns.com

**WEAKNESS** (2)  
Keywords both competitors rank for, but n...

**EXCLUSIVE KEYWORDS** (63)  
Competitors don't yet rank, but https://hos...






## Most Valuable Keywords

Keyword	Est. Clicks/Mo
<a href="#">furniture for hotels</a>	176
<a href="#">hotels furniture</a>	176
<a href="#">hospitality designs</a>	262
<a href="#">hospitality furniture</a>	9.13
<a href="#">hospitality furniture manufacturer</a>	7.95
<a href="#">VIEW ALL ORGANIC KEYWORDS &gt;</a>	






## Newly Ranked Keywords

Keyword	Rank (Change)
<a href="#">hotel liquidators los angeles</a>	24 (0 -)
<a href="#">aston hotels careers</a>	50 (0 -)
<a href="#">enhance guest experience</a>	3 (0 -)
<a href="#">furniture laminates</a>	22 (0 -)
<a href="#">guest experience for hotels</a>	6 (0 -)
<a href="#">VIEW ALL NEWLY RANKED KEYWORDS &gt;</a>	

## Keyword Rank Gains

Keyword	Rank (Change)
<a href="#">furniture for hotels</a>	2 (1  )
<a href="#">hotels furniture</a>	2 (2  )
<a href="#">hotel case goods</a>	1 (1  )
<a href="#">furniture for hotel rooms</a>	5 (17  )
<a href="#">new hotel furniture</a>	4 (2  )
<a href="#">VIEW ALL &gt;</a>	

## Keyword Rank Losses

Keyword	Rank (Change)
<a href="#">hospitality furniture manufacturer</a>	7 (2  )
<a href="#">hospitality furniture manufacturers</a>	9 (2  )
<a href="#">case goods</a>	14 (3  )
<a href="#">chicago hotel furniture</a>	13 (7  )
<a href="#">hospitality furniture companies</a>	14 (4  )
<a href="#">VIEW ALL &gt;</a>	

## Page One Keywords

Keyword	Rank (Change)
<a href="#">furniture for hotels</a>	2 (1 <span>↑</span> )
<a href="#">hotels furniture</a>	2 (2 <span>↑</span> )
<a href="#">hospitality designs</a>	1 (0 <span>–</span> )
<a href="#">hospitality furniture manufacturer</a>	7 (2 <span>↓</span> )
<a href="#">hospitality furniture manufacturers</a>	9 (2 <span>↓</span> )
<a href="#">VIEW ALL PAGE ONE KEYWORDS &gt;</a>	

## Almost There Keywords

Keyword	Rank (Change)
<a href="#">hospitality furniture</a>	14 (0 <span>–</span> )
<a href="#">case goods</a>	14 (3 <span>↓</span> )
<a href="#">casegoods</a>	13 (0 <span>–</span> )
<a href="#">hospitality furniture companies</a>	14 (4 <span>↓</span> )
<a href="#">hospitality furniture suppliers</a>	12 (0 <span>–</span> )
<a href="#">VIEW ALL "ALMOST" KEYWORDS &gt;</a>	

## Keywords that Just Made the First Page

Keyword	Rank (Change)
<a href="#">furniture for hotel rooms</a>	5 (17 <span>↑</span> )
<a href="#">hotel furniture supply</a>	3 (22 <span>↑</span> )
<a href="#">ff&amp;e package</a>	9 (23 <span>↑</span> )
<a href="#">hotel furniture wholesalers</a>	8 (5 <span>↑</span> )
<a href="#">hotel ff and e</a>	9 (33 <span>↑</span> )
<a href="#">VIEW ALL "JUST MADE" KEYWORDS &gt;</a>	

## Keywords that Just Fell Off the First Page

Keyword	Rank (Change)
<a href="#">chicago hotel furniture</a>	13 (7 <span>↓</span> )
<a href="#">hospitality furniture companies</a>	14 (4 <span>↓</span> )
<a href="#">hilton hotel furniture</a>	11 (6 <span>↓</span> )
<a href="#">where to buy hotel furniture</a>	17 (7 <span>↓</span> )
<a href="#">boutique hotel industry</a>	32 (26 <span>↓</span> )
<a href="#">VIEW ALL "JUST FELL" KEYWORDS &gt;</a>	

# Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
<a href="http://ardaresortbuyersmarketplace.com/Listing/Index/Software__Technology_Services/Financial_Manageme...">http://ardaresortbuyersmarketplace.com/Listing/Index/Software__Technology_Services/Financial_Manageme...</a>	100	1	20	1	13
<a href="http://ardaresortbuyersmarketplace.com/Listing/Index/Software__Technology_Services/Reserve_Study_Softw...">http://ardaresortbuyersmarketplace.com/Listing/Index/Software__Technology_Services/Reserve_Study_Softw...</a>	100	1	20	1	7
<a href="http://ardaresortbuyersmarketplace.com/Listing/Index/Software__Technology_Services/Enterprise_Timeshare...">http://ardaresortbuyersmarketplace.com/Listing/Index/Software__Technology_Services/Enterprise_Timeshare...</a>	100	1	20	1	12



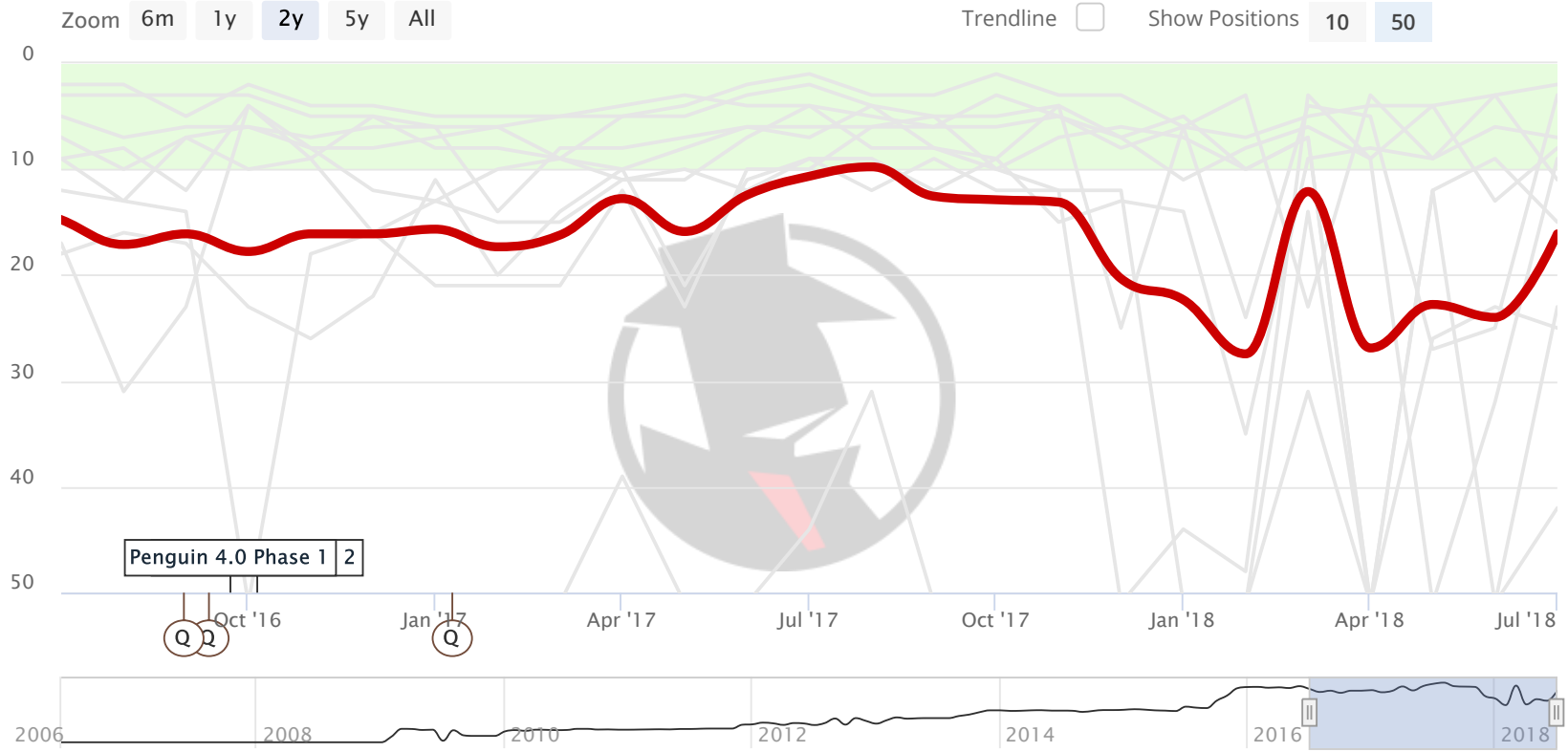
# Organic Ranking History

Top 10 Keywords

Show keywords that match



- 2 furniture for hotels >
- 3 hotel furniture supply >
- 7 wholesale hotel furniture >
- 8 hotel furniture wholesalers >
- 9 ff&e package >
- 11 where do hotels buy their ... >
- 15 furniture hospitality >
- 23 hotel hospitality and design >
- 25 hospitality design >
- 42 motel ad customization pr... >



FILTER KEYWORDS  
Default

FILTER KEYWORDS  
Fell From Top  
10

FILTER KEYWORDS  
New Keywords

FILTER KEYWORDS  
Gained Ranks

FILTER KEYWORDS  
Lost Ranks