



Initial Questionnaire

Please fill this out to your best ability so that I can better understand your company/needs/goals for the project.



1. What is the name of your company? _____

2. What's your industry ? _____

3. Can you explain what your company values are (in just a few sentences)?

5. How many years have you been in business for? _____

6. What are your goals for this project? _____

7. Do you currently have a website? YES NO

If yes, could you please share the url? _____

8. What types of services are you looking for?

UI/UX Design (website design)

UI/UX Design (mobile app)

Design + Development

Visual Branding Design

9. Do you have a deadline? If so, what is the approximate date? _____



10. Do you have a budget? What is it? _____

11. Will you need CMS for your site? YES NO NOT SURE

12. Will you need Ecommerce for your site? YES NO NOT SURE

13. Are there any integrations I should know about? YES NO NOT SURE

14. Are you looking for an **ongoing partnership** or a **one-time project**? _____

15. Do you have any type of branding assets yet? i.e. brand style guides, design assets. If so, what are they?

16. Could you tell me anything about your audience? In other words, who will be your main user?

17. What are your contact details? Email _____

Skype _____ Instagram _____

Facebook _____ WhatsApp _____

18. Is there anything else you'd like to tell me not outlined in the above questions?

Thank you!