

Andy Mathers

Senior User Experience (UX) Designer

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Experienced professional with over 15 years of work in user experience (UX) research, user interface (UI), and interaction (IxD) design. Skilled in working with cross-functional teams to improve user experiences through research, collaboration, prototyping, testing, and iterative design methods.

EXPERIENCE

User Experience (UX) Design Consultant 2010 - Present

Provide user experience (UX) research, user interface (UI) and visual design services for a wide range of B2B and B2C projects across multiple industries including healthcare, finance, manufacturing, and business services.

Work iteratively and collaboratively with stakeholders, program SMEs, cross-functional product teams, marketing/design agencies to research, define, test, and create effective user experiences with measurable outcomes.

Recent Project Highlights:

- Phoenix Contact - Internal and Global Application ([case study](#))
- GeoDecisions - Interstate Highway Planning Application
- Leidos - Department of Defense Inventory Application
- Donnelley Financial Solutions - Broker Collateral Management App
- Red Privet - Duke Health Website Optimization
- PA Dept. of Human Services - Call Center App ([case study](#))

Senior Interactive Designer 2003 - 2010

Scheffey Integrated Marketing, Lancaster PA

Responsibilities included strategic planning, design, development, and management of marketing and e-commerce websites, web applications, and email marketing campaigns, for both B-to-B and B-to-C businesses and organizations.

SKILLS

UX Research: contextual inquiries, user and stakeholder interviews, task and analysis, field studies, competitive analysis, personas, journey mapping, design workshops

UI Design: concept sketching, wireframes, high-fidelity mockups, style guides, pattern libraries, prototyping

Testing: usability testing, heuristic, and accessibility evaluation, analytics review, card sorting, quality assurance

Product Design & Management: strategic planning, sprint planning, use cases, user stories, requirements, SaaS applications

TECHNOLOGY

Applications: Figma, Sketch, Adobe XD, Axure RP, InVision, Balsamiq, Lookback, UserTesting, Mural, Miro, Whimsical, Jira, Trello, Confluence, Asana

Front-End: Working knowledge of HTML, CSS, and Javascript. Experience designing for UI libraries such as Kendo, Bootstrap, Vuetify and Material Design

EDUCATION

B.S. Visual Communication
University of Delaware, Newark DE

Design Exchange Program
University of Wolverhampton, UK

Complete work experience available at <https://www.linkedin.com/in/andymathers/>