

## I N V E S T O R R E L A T I O N S - S O U T H K O R E A

### Job Description:

Establish and manage the local investor relations infrastructure with a particular focus on Token Sale investors. Develop a strong, local network of investors and partners through research, marketing, analysis, relationship management and media relations.

Field and resolve any local issues with the support of TEND senior management.

### Job responsibilities:

- Writing communications and social media content in Korean that reflects our brand's tone of voice and adds to the company's style and brand strategy
- Be in charge of the Asian communications and marketing strategy
- Partnering with Asian advertising and media specialists to create brilliant marketing programs
- Plan customer or partner events from start to finish according to requirements, target audience and objectives
- Generating monthly reports on marketing campaign performance
- Managing multiple, parallel projects, sometimes with short deadlines

### Skills:

- Strong Communication Skills
- Demonstrated success in managing a business social media presence
- Exceptional Knowledge of the Asian Market Place
- Fluent language skills in Korean and English
- Solid understanding of SEO concepts preferred
- Advanced skills in project management and excellent organization skills
- Broad knowledge of the worldwide (with the focus on Asia) Crypto-Market