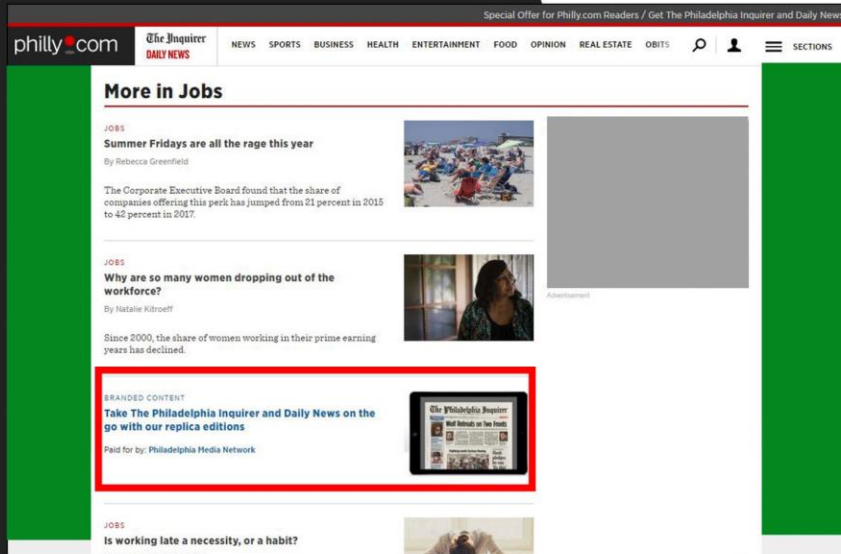


STRATEGIC PARTNERSHIP RECRUITMENT PACKAGE

INNOVATION
INQ

Advertisers can position themselves to connect with Philly.com readers who may be searching for a new career and want to learn more about a specific company who is currently hiring. This native opportunity allows an advertiser to establish itself as a leader in their industry while giving potential employees more insight into what that brand is looking for in a candidate and what that individual might experience once working there.



What does this sponsorship include?

Content

- Article written by Innovation Inq. from answers to pre-determined questions answered by the Advertiser about themselves

2 Fixed Native Placements

- 1 on the Jobs Section Front
- 1 on the Business Section Front Page

Time Period

- 1 Month

Avg. Business Section Front Pageviews - 211,730

Avg. Jobs Section Front Pageviews - 1,347

Price - \$1,500 a month

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Recruitment Questions

Company Name:

Company Size:

Office Locations:

What is the most unique thing about the company?

What is your favorite part of your day?

What is the culture like?

What are the company's values?

What do you value in employees?

What do you look for in potential employees?

How is success rewarded?

What makes you a top workplace?

