

# Jump.

**FOCUSED FINANCIAL MANAGEMENT  
INSIGHT, EXPERTISE AND GUIDANCE FOR  
SERIOUS START UPS.**



AcConomy  
CHARTERED CERTIFIED ACCOUNTANTS

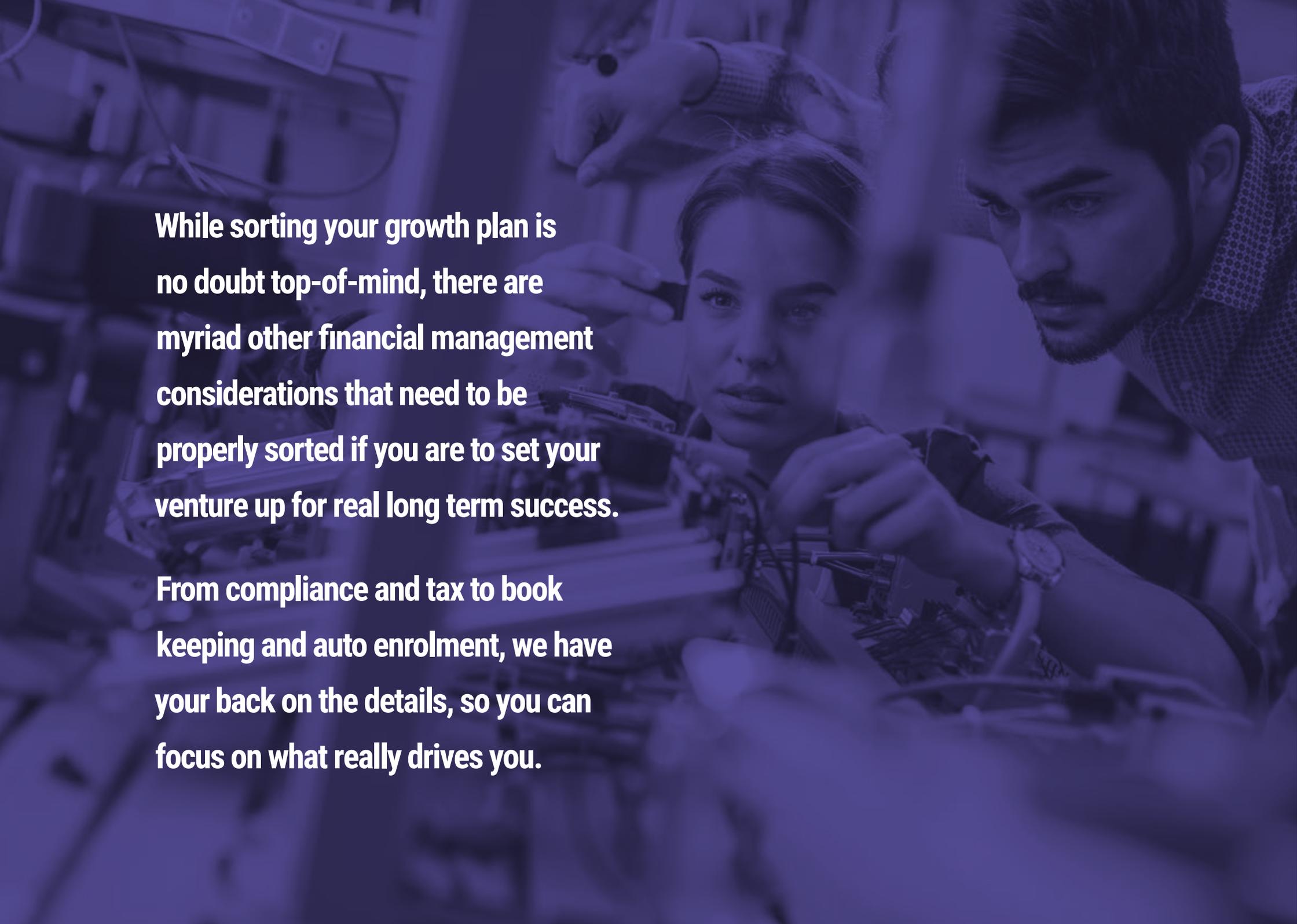


**You're in  
an exciting  
new place.**

**Forging your own path is more than just exhilarating – it's what you were meant to do.**

**But while you have the drive to change the world, summoning the energy to manage the minutiae of your businesses financial affairs is a bit more of a challenge. We understand - it's not your passion. But it is ours.**

**Providing you with exactly the on-the-ball, experience-built financial management resources you need to achieve your goals is what drives us, and empowers you.**



**While sorting your growth plan is no doubt top-of-mind, there are myriad other financial management considerations that need to be properly sorted if you are to set your venture up for real long term success.**

**From compliance and tax to book keeping and auto enrolment, we have your back on the details, so you can focus on what really drives you.**

## **Start out right**

We can help your venture get off to the best start possible.

By evaluating tax positioning, legal exposure and ease of operation we can advise you on the business structuring specifics that best fit your needs

Aside from company formation we can also assist with determining a start-up budget and working capital requirements, billing and collection procedures, tax-effective office or working space set-up, all of your compliance requirements and more.

## **The right data to achieve your goals**

The only way to measure your progress meaningfully is to start with the right data.

Linking profit with processes enables us to identify operational pinch-points and visualise cost and revenue trends so that you can correct problems before they become serious.

We can also guide you with the relevant legislative insights to maximise your return.

## **Maintain control**

As an entrepreneur it's easy to get caught up in the "thrill of the chase". But sometimes the best calls aren't the most exciting. Keeping your feet on the ground is our job.

Our outsider perspective means we can provide unbiased input into your operations, and we work with you to make sure you have the appropriate controls in place for proper handling of your financial resources.

Effective management of your cash flow is of course fundamental. A cash crisis can be debilitating, and can even kill your dream. We will guide you in identifying any potential cash shortfalls and help you determine the best remedy.

## **Tax planning, corporate management and book keeping**

Apart from the preparation and management of your corporate tax returns and VAT and Companies House compliance requirements, we will review your cloud-based accounts to ensure you pay no more tax than you need to.

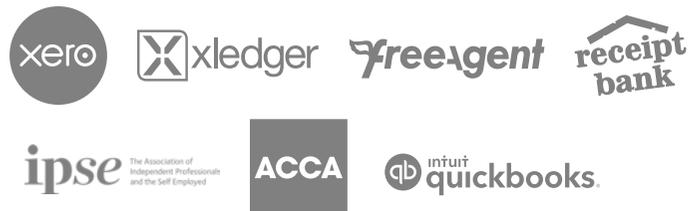
We will also pro-actively recommend tax saving strategies to maximize your revenue and the value of your business, and if required, assist with resolution of HMRC disputes.



**In4orm is our dedicated cloud-enabled service that removes the administrative burden of in-house bookkeeping, whilst also providing monthly or quarterly management reporting so that you can manage your business effectively throughout the year, using accurate real time information.**

The In4orm system does a lot of the day-to-day bookkeeping heavy lifting for you. Use it manage the submission all of your company's VAT returns, corporation taxes, annual confirmation statements and year-end accounts. We provide you with a dedicated fully certified chartered accountant to manage your account, available (during UK office hours) whenever you need guidance and support. And as you grow In4orm grows with you, with additional services such as payroll, cash flow forecasting, budget planning and credit control components available as you need them.

We also partner with the leading cloud accounting and record management solutions, as well as being accredited members of IPSE and ACCA.



# Resources and partners to extend your edge.

## Funding

There are numerous government funding options including grants available to start-ups, but the application processes can be opaque. We have the experience to recommend the schemes to apply for and how to go about it.

## Legal

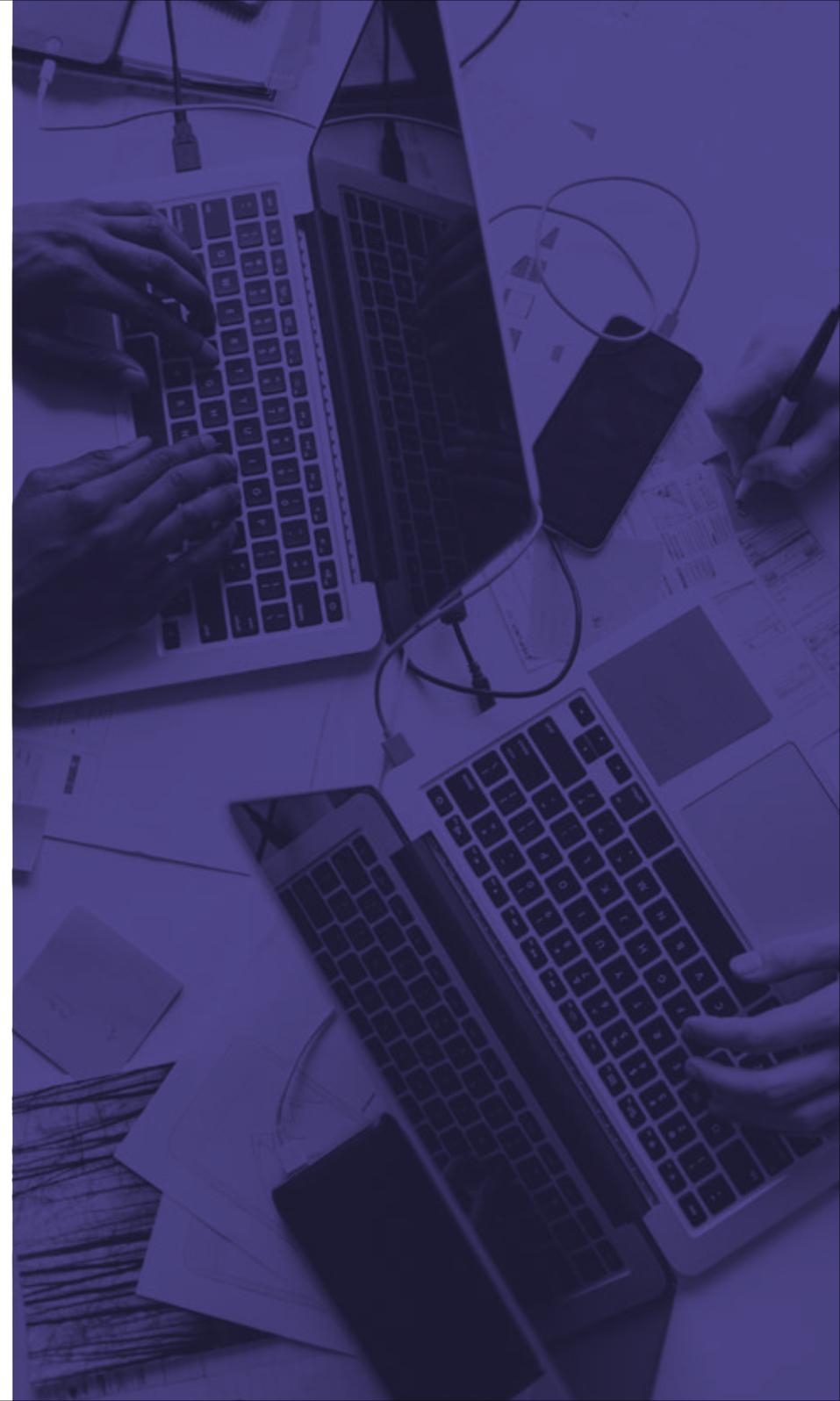
Sometimes the best accounting advice needs a legal perspective as well. We have both internal resources and valued partnerships in place for seamless service.

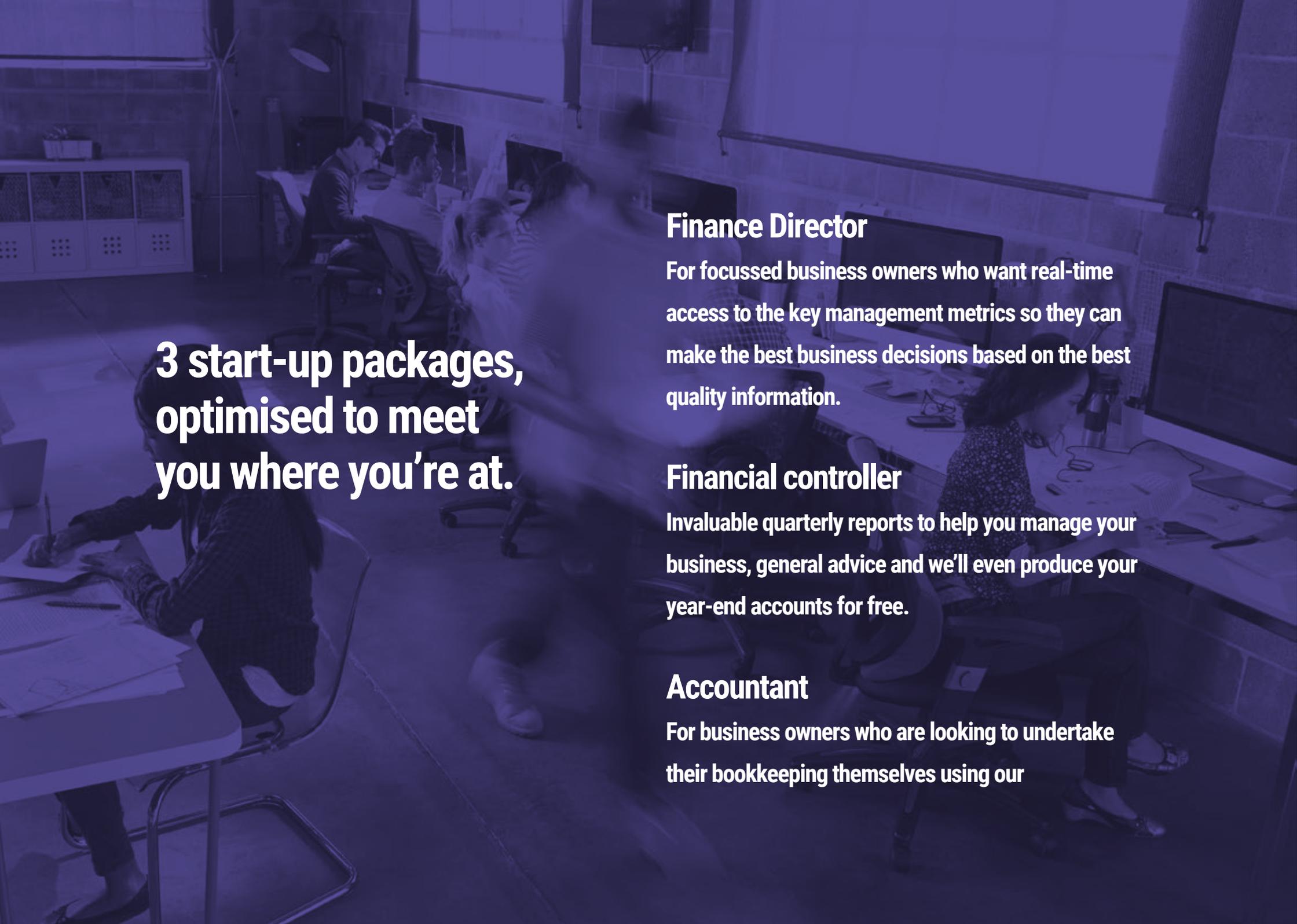
## Investment

Whether you are at seed, series A or just about to exit, we can assist with managing your investor engagement, including sourcing and proposal preparation and tax planning.

## Marketing

Marketing is a black art, and while it may come naturally to some, for many it is simply bewildering. Our marketing partners are experienced in helping business realise their full potential.





**3 start-up packages,  
optimised to meet  
you where you're at.**

### **Finance Director**

For focussed business owners who want real-time access to the key management metrics so they can make the best business decisions based on the best quality information.

### **Financial controller**

Invaluable quarterly reports to help you manage your business, general advice and we'll even produce your year-end accounts for free.

### **Accountant**

For business owners who are looking to undertake their bookkeeping themselves using our

	Financial Director	Financial Controller	Accountant
Subscription to your chosen cloud accounting software	■	■	■
Paperless expense processing	■	■	
Posting all business bank transactions	■	■	
Posting purchase invoices, expenses and cash transactions	■	■	
Credit card transactions and reconciliations	■	■	
Completing the monthly sales and purchase ledger reconciliations	■		
Completing the VAT reconciliation	■	■	
Foreign currency transaction adjustments	■	■	
Maximise your tax deductions	■	■	
Unlimited email and telephone support	■	■	
Full management reporting	Monthly	Quarterly	
Debtor monitoring	■		
Completion of VAT returns	■	■	
Completion of annual accounts	■	■	■
Completion of Corporation Tax Return	■	■	■
Filing of Annual Confirmation Statement with Companies House	■	■	
Monthly Tax Computations and planning	■		
Quarterly online ('virtual') business review meeting	■		
Dedicated qualified account manager	■	■	

*"Acconomy have a great understanding of what it takes to start a new business and provides a flexible, high quality service at great value. They have quickly become a critical cornerstone of my business that I have come to trust and rely on for great service and advice. Highly recommended."*

Mike Hayes

Director and Independent Consultant

*"Acconomy are extremely approachable and have a very deep knowledge of accounting and tax planning in the UK. They go the extra mile to help people at whatever level they are at. Even though I was new to the principles and rules, they patiently explained everything to me with my best results in mind. They also were very helpful to me with a new business startup, and helped me keep costs under control."*

Damian Leon

Principal Deep OSS/BSS

*"Acconomy are personable and easy to work with. When first venturing out in business we relied on them to help us, explaining everything using layman's terms and not over complicating what was already a complicated process. I would have no hesitation in recommending them to anyone who needs a first class, quality accountant."*

Darrin Vingoe

Owner, Red Cat Distribution Ltd

*"After years of working freelance, I wanted to know whether the time was right to take the leap and set up as a limited company and prepare for business growth. I struggled to get straight answers out of many companies I'd asked for advice on going limited, registering a company name, tax, VAT, dividends and so on."*

Alan Sawyers

UK Bus Senior Designer at Stagecoach Group

*"I have always found that Acconomy display a can-do, no nonsense approach to all aspects of their work, and deal with matters professionally yet in a friendly manner which belies the keen intellect and up-to-date knowledge at their disposal."*

Matthew Homan

Owner, GENESIS SOLICITORS





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