

GARRETT MCINDOE

Oakland, CA

240.476.8859

garrettmcindoe@gmail.com

<https://www.garrettmcindoe.com/>

Experience

UX Designer - Audible Reality, Inc. San Francisco / Apr 2018 - Present

- Only Designer on a team developing the concept of Audio UX for mobile phones and cars using proprietary 3D audio technology, machine learning, and AI
- Zero to one development of the company's first mobile application
- Contributed to Marketing, Business Development, and Communications initiatives

UX Designer & Researcher - Contract San Francisco / Nov 2017 - Jun 2018

Tribe VR (World's First Virtual Reality DJ School)

- Collected qualitative data to validate product design assumptions and create a research-backed product roadmap

Wonolo (On-Demand Staffing App)

- Managed project timeline and led a team of two designers
- Attacked a bunch of UX debt in Wonolo's mobile product reducing churn and an unsustainable drain on Support

Laugh Radio (Comedy Streaming App)

- Lead an initiative that resulted in a substantial pivot saving on engineering costs and improving the user experience
- Moved the app from audio-only to audio plus video by designing a new multimedia browser and player

Sound Designer - Contract Los Angeles / Jan 2016 - Nov 2017

- Designed sample libraries and bespoke synth patches for music producers
- Field recording, studio recording, and audio editing for Accenture, Westinghouse, and Mars Inc.

Manager, Video & Digital Media - Dubspot New York City / Jan 2014 - Jan 2016

- Lead a five-person team in the creation of digital content focused on electronic music production and culture
- Successfully grew Dubspot's YouTube channel to over 300k subscribers
- Designed and taught a course on field recording and sound design

Producer - 321Launch New York City / Apr 2013 - Jan 2014

- Managed the development and preproduction of television commercials for advertising clients
- Successfully produced a last minute shoot for a new client that resulted in \$750k in additional business
- Lead ten-person teams through demanding production schedules, always finishing on time and on budget

Producer - Creative Associates Intl. Washington, D.C. / May 2010 - Mar 2013

- Documentary filmmaking and photojournalism covering a wide range of humanitarian and political issues
- Worked on assignment in Afghanistan, West Bank, South Sudan, Yemen, Libya, and Uganda
- Collected research and conducted interviews to formulate compelling stories

Education

Edinburgh Napier University Present

Master of Science, Sound Design

Tradecraft 2017 - 2018

Product Design

New York University 2005 - 2009

Bachelor of Fine Arts, Film and Television

Skills

UX Design / Information Architecture / User Research / Synthesis / Sound Design / Multimedia Production / Copywriting