

Dear Nurse Supporters,

“Faces of Nursing, Houston” is a dynamic online documentary series and awareness campaign that celebrates the value of nursing and is designed to strengthening healthcare’s most prominent professionals. Nursing is in both immediate and long-term demand for additional nurses; yet, with a glooming pandemic, Nursing is at a fragile point with staffing shortages and reduced enrollment for new nurses.

This nursing documentary series and awareness campaign is designed to strengthen the nursing profession by revealing our region’s rich 120 years of nursing and celebrating nurses who provide patient care today. The project’s goal is to have a 30-minute episode run every night during Nurses Week in May that discovers nursing efforts in medical advancement, technology, politics, education, military, and disaster relief woven together through a tapestry of nursing professions.

The online awareness campaign consists of shorter videos that tie historical segments with current nursing stories to help bridge together the legacy of Nursing with the personal care of individual nurses. Both healthcare professionals and the general public will enjoy learning about the rich history of Nursing and how it relates to today’s nurses.

A variety of sponsorship levels are available and provides a great opportunity for your organization to be represented since sponsors can include staff they would like to honor. Please review the documents provided or visit our website at facesofnursing.org. “Faces of Nursing, Houston” is a production of DIREC Educational Programming, a 501(c)(3) nonprofit organization and has received endorsements from professional nursing organizations.

This 2021 Faces of Nursing project is a reminder to current nursing professionals of the stability the profession has and reminds them of their tremendous value by engaging their thoughts and reasoning for staying. Please join us in recognizing the Faces of Nursing that have made your organization what it is today and welcoming newcomers to explore endless possibilities in Nursing.

We invite you to participate and help us make this project a success in celebrating local nurses, both past and present.

Sincerely,



Jon Lindgren
Producer, Faces of Nursing, Houston

Contact:
Jon Lindgren
832-451-9003
jon@jonlindgren.com