

# Skye Selbiger

Product Designer

[www.skyeselbiger.com](http://www.skyeselbiger.com)  
[skyeselbiger@gmail.com](mailto:skyeselbiger@gmail.com)  
(based in Portland, OR)

## Experience

### Lead Product Designer — User Interviews

Mar. 2019 – Present • Remote

Helped scale subscription revenue from 4% to 50% of overall revenue through defining and executing solutions for User Interview's audience management tools. As well as manage 1 designer, while leading design across 3 cross-functional teams, running user research, and facilitating design at an organizational level.

### UX Design Mentor — CareerFoundry

Nov. 2018 – Jul. 2019 • Remote

Mentored 7 designers during their respective UX career programs through providing feedback on their capstone assignments and portfolios.

### Product Designer — Cozy

Nov. 2016 – Nov. 2018 • Portland, OR

Led design on Cozy's core rent products: Cozy Pay and Payments, and design system. Helped reduce the overall support cost of Cozy's rent products through iterative design and research.

### Product Designer — Lingo by Noun Project

Apr. 2016 – Nov. 2016 • Los Angeles, CA

Collaborated internally to launch a new product and startup focused digital asset management for teams. Worked closely with the executive team on product strategy to acquire more teams, as well as led design on Lingo's native Mac app.

### Jr. Interaction Designer — Noun Project

Jun. 2014 – Apr. 2016 • Los Angeles, CA

Helped grow total icon count on platform from 10,000 - 250,000 and acquire 1 million+ users through the design of an internal moderation tool and workflow, an improved upload flow and dashboard for icon designers, and native Mac app tied to Noun Project's subscription model.

## Skills

- End-to-end product design
- Various prototyping techniques
- Design facilitation
- UX Research: surveys, qualitative interviews, usability testing, unmoderated testing
- Illustrations

## Tools

- Figma
- Sketch
- InVision
- Principle
- Framer
- Webflow
- HTML/CSS/JS+React

## Education

### University of Oregon

Journalism: Advertising  
Sep. 2009 - Jun. 2013  
Eugene, OR