

Skye Selbiger

Product Designer

www.skyeselbiger.com
skyeselbiger@gmail.com
(based in Portland, OR)

Experience

Lead Product Designer — User Interviews

Mar. 2019 – Present • Remote

Helped grow subscription revenue to 1/3 of overall revenue through growing the overall UX around User Interview's audience management tools and self-service upgrades. As well manage 1 designer and lead design across 3 different teams, run user research, and facilitate design at an organizational level.

UX Design Mentor — CareerFoundry

Nov. 2018 – Jul. 2019 • Remote

Mentored 7 designers during their respective UX career programs through providing feedback on their capstone assignments and portfolios.

Product Designer — Cozy

Nov. 2016 – Nov. 2018 • Portland, OR

Led design on Cozy's core rent products: Cozy Pay and Payments, and design system. Helped reduce the overall support cost of Cozy's rent products through iterative design and research.

Product Designer — Lingo by Noun Project

Apr. 2016 – Nov. 2016 • Los Angeles, CA

Collaborated internally to launch a new product and startup focused digital asset management for teams. Worked closely with the executive team on product strategy to acquire more teams, as well as led design on Lingo's native Mac app.

Jr. Interaction Designer — Noun Project

Jun. 2014 – Apr. 2016 • Los Angeles, CA

Helped grow total icon count on platform from 10,000 - 250,000 and acquire 1 million+ users through the design of a new moderation tool & workflow, a re-designed upload flow & dashboard for icon designers, and native Mac app tied to Noun Project's subscription model.

Skills

- End-to-end product design
- Various prototyping techniques
- Design facilitation
- UX Research: surveys, qualitative interviews, usability testing, unmoderated testing
- Illustrations

Tools

- Figma
- Sketch
- InVision
- Principle
- Framer
- Webflow
- HTML/CSS/JS+React

Education

University of Oregon

Journalism: Advertising
Sep. 2009 - Jun. 2013
Eugene, OR