Tyler
Amey-Legault

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Education

University of Waterloo (Waterloo, Canada)
Stratford School of Interaction Design and Business
B.A. – Global Business & Digital Arts (GBDA), Honours
GPA 3.9 | Dean's Honours List

Sept. 2016 - April 2020

Université Paris Dauphine (Paris, France)
International Exchange

Sept. - Dec. 2018

Skills

Sketch | Figma | InVision | Adobe Creative Suite | HTML & CSS | Webflow | Service Design | Product Design | User research | Ethnographic research | Storyboarding | User flows | Rapid prototyping | Usability testing | Workshop facilitation | Team collaboration | Bilingual (French & English)

Work

Service Designer
CIBC – Canadian Imperial Bank of Commerce (Toronto, ON)

May - Aug. 2019

- Supported and conducted primary research through various methods, such as user interviews, ethnographic studies, and user testing
- Collaboratively synthesized multiple data sources to derive actionable insights
- Collaborated in the design, preparation and facilitation of interactive ideation through co-creation workshops with various stakeholders
- Built low and medium fidelity prototypes that were tested, iterated, and refined, leading to a proof of concept that was proven through research to boost client engagement and sustain a positive client-business relationship
- Presented project insights back to both internal and external stakeholders

UX / UI Designer & Web Developer
Mon Doc – Freelance

Jan. 2017 - Present

- Conducted user research and competitive research
- Developed the user flow and collaboratively designed the information architecture with the client
- Created wireframes using Sketch, presented them to client for approval
- Developed the website using WordPress and Divi, leading to sustained growth of their medical clinic to over 1,100 patients and over 270 active memberships

Server
Proof Kitchen & Lounge (Waterloo, ON)

Sept. 2016 - Present

- Rapid problem solving and multitasking in a fast-paced environment
- Working as a team, collaborating closely with others in high-stress situations

Projects

UX / UI Designer
GBDA 228 – Digital Imaging of Online Applications

Jan. - April 2018

- Website Redesign & Development Project
- Followed all stages of designing and developing a small website (strategic analysis, information architecture, wireframing, UI design, and early stage development using HTML & CSS)
- Created a user flow map for accompanying mobile app, designed all mobile screens in Sketch, and created a high fidelity prototype in InVision