

Will Hepworth

Product designer

willhepworth.co

hello@willhepworth.co

Experience

SIDE Labs

Product Designer

May 2020 - present
London

Finding and leading design projects for a design agency that I co-own. A favourite is:

Rebel Energy

Leading the design for an onboarding experience and customer portal for an energy startup.

This involved interaction & UI design, prototyping and user research.

Hippo Digital

Product Designer

Aug. 2018 - May 2020
Leeds

Working on a variety of projects as consultant for large organisations like:

NHS Digital

I worked on the login experience for the NHS App, which was key in the government's efforts to tackle a certain pandemic.

I worked closely with devs, crafted user flows and ran workshops.

National Careers Service

Designing a psychometric tool to match users to suitable employment opportunities.

Amongst other things, this involved interaction design, lots of user research and a handful of prototyping.

Freelance

Designer and developer

Jun. 2018 - Present
Leeds

I design and build fast, responsive and lovely-looking websites.

Previous projects have included design and development for a boutique service design consultancy and brand design for an IT firm.

Education

Design Lab

UX Bootcamp

2018

Newcastle University

BSc Economics - First

2012 - 2015

Skills

Tools

- Figma
- Webflow
- ProtoPie
- HTML & CSS
- JavaScript
- Adobe Creative Suite

Soft skills

- Recruiting
- Mentorship
- Product Strategy
- Presenting