

Product Site



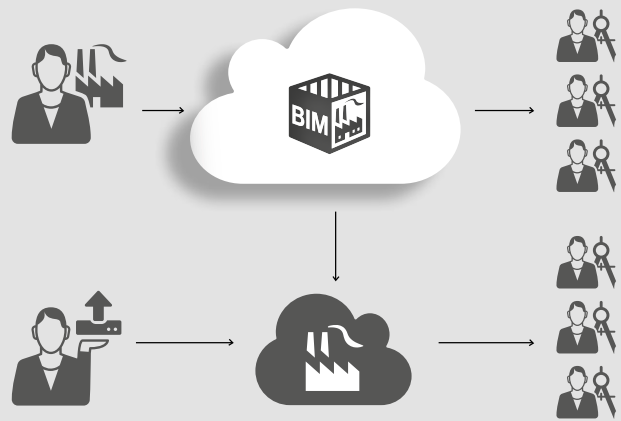
A microsite that enables building and interior product manufacturers to create and maintain their digital product catalogue on their own website with focus on BIM objects.

BIMObject Product Sites can be tailored to fit each manufacturer's needs, with an individual look and can be embedded into any web environment.

BIMobject Product Sites are very powerful, easy to update, analyse and maintain, they have responsive web and language settings, are customisable and easy to integrate. They make life easier for any web designer or marketing department which no longer needs to develop their own systems for BIM objects and digital content.

The BIMobject Product Sites are a part of the BIMobject® Cloud platform that is used by 93 of the 100 largest architecture firms in the world.

A prerequisite for using BIMobject Product Sites is that your products are uploaded and published in the Public Cloud and that the brand has a publishing contract.



A BIMobject Product Site is a modern and smarter way for you as a manufacturer to manage your digital content in a controlled way as the service enables a future-proof digital content management strategy.



Single Source

Complete synchronisation between the BIM objects on the Public Cloud (<https://bimobject.com>) and all your Product Sites. Any change to a BIM object will immediately take effect in all Product Sites where the product is available.



Microsite or Embedded

A Product Site can be used both as a fully-functioning microsite or as an embedded catalogue in your own website solution. Similar to a PIM system, the Product Sites are a part of the BIMobject platform that are used for integration in the manufacturer's own web environment.



Responsive Web

Product Sites are based on HTML-5 and are using responsive web, which means they adapt to different resolutions and devices.



Customised Layout

Design header, logo, colours and choose freely within your Product Site which products should be available from your brand. All these settings are made in the Cloud based environment.



Language Variation

Enforce a language setting. You as a manufacturer can set what languages your Product Sites and your product pages should be showed in.



Single or Multi Brand

Product Sites can be divided into Single Brand or Multi Brand. Single brand is for manufacturers with only one brand. Multi brand means that a larger manufacturer with several brands can build special Product Sites that cover all BIM objects.



Administration Functions

As a manufacturer you can manage the setup and maintenance of your Product Sites with a simple login. By using the administration on the BIMobject Cloud you can tailor or modify the Product Sites in minutes.



Analyse Downloads

All downloads from your Product Sites will be monitored by BIMAnalytics® Core. The downloads will be shown in lists defining the source, describing this gives feedback on where different users have fetched the BIM objects.



Integration with BIMobject Apps

Users can set up direct access to a Product Site within the BIMobject Apps for Revit, ArchiCAD and SketchUp. This means that users can get access to your products directly inside their BIM program.

Hosting, updates, maintenance and traffic is taken care of by BIMobject. For details about pricing, please contact a BIMobject sales office. <https://bimobject.com>